

# Amateur Fine Arts

**Superintendent – Valerie Ulmer**

Amateur Fine Arts Chairman – Robert Seaton

(805) 648-3376 ext. 167 / [homearts@venturacountyfair.org](mailto:homearts@venturacountyfair.org)

**YOU MUST BE 18 YEARS AND OLDER TO ENTER THIS DEPARTMENT**

**ALL EXHIBITS MUST BE PRE-ENTERED ONLINE**

HOW TO ENTER – June 5-July 19, 2023

**[www.venturacountyfair.org](http://www.venturacountyfair.org)**

**We will only be accepting online registration for entries.** If you require assistance to complete online entries, please call the fair office at 805-648-3376 and we will assist you with computer entries. **Except** Street Chalk Art Contest, see entry instructions. (Entries close at 11:59 PM on July 19, 2023). No emailed entries accepted.

**EXHIBIT DROP OFF DAYS:**

**Wednesday, July 26<sup>th</sup> and Thursday, July 27<sup>th</sup>, 2023 – 12:00PM to 7:00PM**

Bring Entries to the Home Arts Building

***There is no fee to enter in this Department***

**EXHIBIT PICK-UP DAY:**

**Monday, August 14, 2023 – 12:00 PM-7:00 PM**

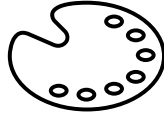
**We will only be accepting online entries unless otherwise stated. Please read the rules for each Division you wish to enter.** If you require assistance to complete online entries, please call the fair office at 805-648-3376 and we will assist you with computer entries.

State Rules: As referred to in the Exhibitor Handbook, all state and local rules apply.

Entry: Late entries will not be received. Entry fees are nonrefundable. NO EXCEPTIONS

Pick-Up of Entries: No entry pick-up prior to August 14, 2023. Any exhibit not picked up on August 14, by 7PM will be disposed of by the Fair. All checks will be distributed at the time of exhibits pick up. Checks not picked up will NOT BE MAILED. Checks that are not claimed by the exhibitor will be deemed a donation and will be returned to the department. Items must be collected on the above day. The Ventura County Fair is not liable for exhibits and will not be responsible for items left. Items will not be stored.

**Vouchers** will be issued for Premium winnings of less than \$20 and are redeemed on Monday, August 14, 2023, between 12:00 PM and 5:00 PM at the Fair Administration Office Ticket Window. ***Vouchers expire on October 27, 2023, and will not be redeemed after this date.***



## DEPARTMENT RULES

1. Exhibitor must not have entered in any Professional Arts Exhibit (for exhibit or sale). Exhibitor **MUST NOT** have their art listed **FOR SALE** on any social medium (i.e., websites, Facebook, etc.)
2. Exhibitors must be residents of Ventura County, Westlake Village or Hidden Hills only and be 18 years of age or older to enter.
3. All Exhibitors must be Amateurs. An Amateur is defined as a person who engages in an event or activity as a pastime rather than a profession.
4. Definitions: **Abstract** – art that does not attempt to represent external reality, but seeks to achieve its effect using shapes, forms, colors, and textures. **Animals/Birds, Flowers/Trees, Structures** – are the focal point of the picture, not added to fill space. **Digital Art** – defined as the set of technologies used to create art completely within the computer. (No manipulated photographs will be accepted.) Please state the computer program used when entering. **Drawing** – the use of pencils, charcoal, etching or pens in creating a design. **Landscape** – natural scenery such as mountains, valleys, trees, rivers, and forests where the main subject is a wide view with its elements arranged into a coherent composition. **Mixed Media** – composed from a combination of two or more materials. **Sculpture** – may be made of metal, wood, paper, stone, clay, or combination of any. Sculptures must be able to stand alone or on a base. See Classes for size limits. Any sculpture deemed too large or unstable by Chairman may be refused. **Scene** – pictorial representation in any media of scenes or events from everyday life such as markets, domestic settings, interiors, parties, inn, and street scenes. **Still Life** - is depicting mostly inanimate subject matter, typically common place objects which may be either natural (food, flowers, plants, rocks, shells, etc.) or man-made (drinking glasses, books, vases, jewelry, coins, pipes, etc.).
5. **Limit one (1) Entry per Class.**
6. Pictures must be framed (overall size not to exceed 24” x 36”, including frame, width of frame not to exceed 2”) and ready for hanging. Equipped with eye screws and picture wire or professionally framed stapled wire is allowed. No other type hangers will be accepted.
7. Box canvasses may be hung without frames but must have finished edges, with eye screws and picture wire.
8. Entries must be original and completed by the Exhibitor within the past year prior to the opening day of Fair. **NO** prints, original work only except for Division 202 Digital Art. Group Art Projects are not accepted.
9. Entries will be accepted in Classes for “All others” only when the item represents a substantial difference from entries for which separate Classes are offered.
10. Items entered at any previous Ventura County Fairs are not eligible for entry.
11. The decision of the Judge is final.
12. We reserve the right to refuse or pull any Entry for subject or content.
13. Sweepstakes will be awarded to the Exhibitor scoring the highest total number of points as per the following point system: First Award - 5 points; Second Award – 3 points; Third Award – 1 point. Sweepstakes shall be awarded only when at least three separate Exhibitors have achieved a combined total of 30. To receive Sweepstakes Awards, an Exhibitor must have a minimum of 10 points. Sweepstakes will be announced as soon as paperwork is complete. *2022 First Place Sweepstakes winner is not eligible for any of the 2023 Sweepstakes Awards.*

**SPECIAL AWARDS OFFERED**

Best of Show - \$50 – Rosette & Plaque  
Spotlight Award – Rosette & Plaque

**Premiums Offered per Class**

1st	2nd	3rd
\$15	\$10	\$5

- DIVISION 201 – ACRYLIC**
- DIVISION 202 – DIGITAL ART**
- DIVISION 203 – DRAWINGS, ANY MEDIUM**
- DIVISION 204 – MIXED MEDIA**
- DIVISION 205 – OIL**
- DIVISION 206 – PASTELS**
- DIVISION 207 – WATERCOLOR**
- PRE-ENTRY REQUIRED**

Class

- |                    |   |
|--------------------|---|
| 1. Abstract        | 10. Structures  |
| 2. Animals         | 11. Transportation  |
| 3. Birds/Insects   | 12. Trees and/or Parts  |
| 4. Fair Theme      | 13. Waterscapes   |
| 5. Figure/Portrait | 14. Whimsical/Cartoon/Fantasy   |
| 6. Flowers/Plants  | 15. Any kind of Series, not to exceed 14"x17" for each picture, including frame, max. of 3 pictures |
| 7. Landscapes      | 16. All Others  |
| 8. Scene           |   |
| 9. Still Life      |   |

**DIVISION 208 – CHINA PAINTING ON PORCELAIN**  
 (Includes Lustre Painting)  
**PRE-ENTRY REQUIRED**

Class

- |                      |                                |
|----------------------|--------------------------------|
| 1. Animals/Fish      | 8. Landscape/Still Life        |
| 2. Birds/Insects     | 9. Mixed Media                 |
| 3. Fair Theme        | 10. Portraits                  |
| 4. Floral (no Roses) | 11. Roses                      |
| 5. Fruits/Vegetables | 12. Set (2-6 pieces)           |
| 6. Holiday           | 13. All Other, China Painting  |
| 7. Jewelry, Any Item | 14. All Other, Lustre Painting |

**DIVISION 209 – POTTERY, HAND BUILT**  
**DIVISION 210 – POTTERY, WHEEL THROWN**  
**PRE-ENTRY REQUIRED**

Class

- |                  |                     |
|------------------|---------------------|
| 1. Bowl          | 5. Set (2-6 pieces) |
| 2. Cup/Mug       | 6. Teapot           |
| 3. Fair Theme    | 7. Vessel           |
| 4. Plate/Platter | 8. All Others       |

**DIVISION 211 – SCULPTURE**  
**PRE-ENTRY REQUIRED**

Class

1. Any Subject, Small (12" x 12")
2. Any Subject, Medium (24" x 24")
3. Any Subject, Large (84" x 36")
4. Fair Theme, Any Size

**STREET CHALK ART CONTEST**

**Monday, August 7, 2023**

Check-in – 12:00 PM-12:30 PM

Contest Begins at 1:00 PM

Ribbons will be awarded, no premiums.

**LETTER OF INTENT REQUIRED SEE # 6**

**RULES**

1. This is a timed event of 8 hours.
2. Art will be done on a 24" x 24" chalkboard. Chalkboard is supplied by the Ventura County Fair.
3. Exhibitor is to supply own chalk for contest.
4. Only one person per chalkboard is allowed.
5. Contest is limited to 6 participants. A waiting list will be established in the event of cancellations. If you cancel, please call as early as possible to Home Arts Department Office.
6. **A Letter of Intent or email to the Home Arts Department is required.** Letter of Intent or email must contain name, address, daytime telephone number and email.

**Questions:** call the Home Arts Department (805) 648-3376 ext. 167 after July 8, 2023.

**Mail Letter of Intent to:**

Ventura County Fair  
Home Arts Department  
10 W Harbor Blvd.  
Ventura, CA 93001

**Or email:** [homearts@venturacountyfair.org](mailto:homearts@venturacountyfair.org)

**DIVISION 212 – STREET CHALK ART**

Class

1. Any Subject

**Judging Criteria for Amateur Fine Arts**

Workmanship (40%); Beauty and Originality of Design (30%); Harmony of Colors (30%); Total 100%