

10 W. Harbor Blvd.

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2023 Ventura County Fair Entertainment Lineup Announced

Ventura, **California** – The Ventura County Fairgrounds is excited to announce its 2023 Ventura County Fair Entertainment Lineup for this summer, which includes a mix of genres from Country to Classic Rock, Hip Hop, and Soul.

Wednesday, August 2 – 7:30pm: Midland Thursday, August 3 – 7:30pm: Patti LaBelle Friday, August 4 – 7:30pm: Collective Soul Saturday, August 5 – 7:30pm: Ashanti

Sunday, August 6 – 3:00pm: Calibre 50 & Banda Carnaval

Monday, August 7 – 7:30pm: Trace Adkins Tuesday, August 8 – 7:30pm: 38 Special Wednesday, August 9 – 7:30pm: Tesla Friday, August 11 - 7:00pm: PRCA Rodeo

Saturday, August 12 – 2:00pm & 7:00pm: PRCA Rodeo Sunday, August 13 – 2:00pm & 7:00pm: PRCA Rodeo

The Concert Series is presented by Chumash Casino Resort. The Grandstand Arena is presented by Firestone 805. Both are Official Partners of the 2023 Ventura County Fair.

This year's Ventura County Fair will take place August 2-13, 2023. Early bird discounted ticket pricing is available now for a limited time, including Season Passes that allow daily fairgoers to attend for less than \$4 per day. Concerts are free with general admission. This year's rodeo shows require a \$5 ticket to reserve seating. Tickets are available at VenturaCountyFair.org.

The Ventura County Fair will also offer several Special Admission Days:

Wednesday, August 2 – Food Share Day Donate 5 cans of food and receive a BOGO admission ticket for that day.

Friday, August 4 – Youth Day All Ventura County Fair visitors ages 12 and under will be admitted free all day.

Monday, August 7 – Ventura County Credit Union Day Members of the Ventura County Credit Union can purchase tickets at a \$4 discount until 5pm.

Tuesday, August 8 – Seniors & Persons with Disabilities Day All Ventura County Fair visitors ages 65 or better and disabled persons and one companion will be admitted free all day. Gates will open early at 11am on August 8 only.

Wednesday, August 9 – Military Appreciation Day All Ventura County Fair visitors presenting a current, valid military ID will be admitted free all day.

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Continued

Thursday, August 10 – Dollar Day Admission for all Ventura County Fair visitors is just \$1 all day.

Carnival Wristband Days will be August 3rd, 7th, 8th, and 9th.

The Fair will open early on Opening Day, August 2nd at 12pm. Regular Fair hours are 1pm – 11pm Monday through Friday, 12pm to 11pm on weekends. On Tuesday, August 8, the Fair will open at 11am and close at 11pm.

Early bird ticket pricing: Season pass (all ages): \$45

Adults: \$13 Children 6-12: \$8

Children 5 & under: Free Seniors 65 or better: \$8

Fairgoers 100+ shall get in free

As a bonus, the Ventura County Fair will cover all online transaction/processing fees during early bird ticket pricing, happening now.

Regular ticket pricing:

Adults: \$15

Children 6-12: \$10

Children 5 & under: Free Seniors 65 or better: \$10 Season pass (all ages): \$48 Fairgoers 100+ shall get in free

To learn more and to purchase tickets, please visit VenturaCountyFair.org.

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About the 2023 Ventura County Fair:

The Ventura County Fair is back for its 149th year and better than ever! Join us August 2-13, 2023 for new rides, new food, new vendors, new ways to save, and more! We are bringing back the Fair traditions the community loves and introducing new (and improved!) experiences that are sure to become Fair favorites. https://venturacountyfair.org/

Please direct all press inquiries to Megan Hook at 805-469-0055 or via email at media@venturacountyfair.org.