



2023 Ventura County Fair Junior Livestock Auction Sponsor

Junior Livestock Auction
Friday, August 11, 2023 | Clark Pavilion – 9:00 am

Dear Junior Livestock Auction Sponsor:

The Ventura County Fair and Junior Livestock Auction are just around the corner and we are excited to be a part of the team that is working to make the Junior Livestock Auction one of the most iconic youth events in Ventura County. Our Auction Sponsors are a HUGE part of this unique program. Sponsor money helps us off-set the costs associated with the auction. It also a tremendous networking opportunity for local businesses.

The average attendance of the Ventura County Fair is over 300,000 people with over 25,000 attendees on Auction Day alone! Last year's Auction sales were over \$1.5 million in receipts, keeping us as one of the top 5 auctions in the State of California. We thank YOU for being a significant part of this incredible event. The Junior Livestock Auction Committee is committed to our Youth Exhibitors, education, promoting the Agriculture Industry, leadership, and family values within the youth of Ventura County. The committee appreciates your continuous support, but more importantly, the youth appreciate it. Please join us in our vision to make the 2023 Junior Livestock Auction the best yet!

As an Auction Sponsor you will receive an ad in the Auction Program. Please email all corporate logos (PDF or jpeg format) to Kelly Bishop at kmbishop@ymail.com All logos (whether or not you are changing your artwork) must be sent to the above email address no later than Friday, July 21, 2023. Banners must be received by Wednesday, July 26, 2023, to the Exhibit Office.

For your convenience, enclosed is a detailed Sponsor Form. It's very important to include a contact name, mailing address and email when completing the form. All correspondence and sponsor benefits will be sent to this contact person. We do offer unique opportunities such as the Bar Sponsor(s), Auction Photo Sponsor, Trucking Sponsor, and other custom packages.

On behalf of the Auction Committee, we'd like to say thank you for investing in the future of our youth and welcome to our Sponsor Family! Should you have any questions, please do not hesitate to contact Auction Chairman, John Hecht at (805) 320-3211 or Livestock Superintendent, Jen McGuire (805) 421-6252. Again, thank you and we look forward to seeing you at the 2023 Junior Livestock Auction! The 2023 Junior Livestock Auction is Friday, August 11, 2023 @ 9AM.

Thank You - Top 10 2023 Junior Livestock Auction Buyers!

T&T Truck & Crane, P.W. Gillibrand Company, Remax Gold Coast Realtors – John Holladay, Artic Cold LLC, CD Lyon Construction, Rebecca Bolanos, Bob Jones Ranch Inc., United Staffing, Mission Produce, Sam Hill & Sons

Sincerely,

John Hecht

John Hecht, Auction Chairman
jhecht@sespe.com
VENTURA COUNTY FAIR
805-320-3211

Jen McGuire

Jen McGuire, Large Livestock
livestock@venturacountyfair.org
VENTURA COUNTY FAIR
805-421-6252



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The Ventura County Fair Junior Livestock Auction is the oldest Livestock Auction in the state and one of the largest. Your participation through sponsorship of this event will help ensure that the tremendous commitment of time, energy, and money on the part of 4-H, FFA, and Grange Youth Exhibitors who participate is rewarded with a positive learning experience.

There are four levels of sponsorships that are available to support the 2023 Ventura County Fair Junior Livestock Auction. These sponsorships are used to provide the best possible auction for the youth and buyers and without you, our dedicated sponsors, the auction could not happen. Below are the levels of sponsorships and the benefits you receive for each level.

Wrangler - \$250

- 2 - Single Day Admission Passes
- 4 - Auction Day Lunch Tickets
- Name on Auction Sponsor Board

Trail Boss - \$500

- 8 - Single Day Admission Passes
- 6 - Auction Day Lunch Tickets
- Name on Auction Sponsor Board
- Space for business banner in the Clark Pavilion (3'x6' or 4'x8')
- 1/6th page Ad in the Auction Sale Book (add size 3" x 4")

Cattle Baron - \$1,000 & up

- 24 - Single Day Admission Passes
- 12 - Auction Day Lunch Tickets
- Name on Auction Sponsor Board
- Space for business banner in the Clark Pavilion (3'x6' or 4'x8')
- 1/4th page Ad in the Auction Sale Book (add size 3" x 4")

The Rancher - \$2,500 & up

- 30 - Single Day Admission Passes
- 24 - Auction Day Lunch Tickets
- Name on Auction Sponsor Board
- Space for business banner in the Clark Pavilion (3'x6' or 4'x8')
- 1/2 page Color Ad in the Auction Sale Book (add size 3" x 4")

YES, I WANT TO SPONSOR THE 2023 VENTURA COUNTY FAIR JUNIOR LIVESTOCK AUCTION

_____ The Rancher (\$2,500 and up) _____ Cattle Baron (\$1,000) _____ Trail Boss (\$500) _____ Wrangler (\$250)

Business Name _____ Contact Person _____

Address _____

City _____ State _____ Zip _____ Phone _____

Email _____

Please include your check (payable to Ventura County Fair), business card (please don't staple business cards), this form and mail to:

Ventura County Fair
10 W Harbor Blvd. Ventura, CA 93001
Questions call John (805) 320-3211

VENTURA COUNTY FAIR

A Country Fair with Ocean Air  August 2 - 13, 2023

10 W. Harbor Blvd., Ventura, CA 93001 | (805) 648-3376 www.VenturaCountyFair.org