

Board of Directors Meeting Minutes

Ventura County Fairgrounds
31st District Agricultural Association - 10 W. Harbor Blvd. - Ventura, CA 93001 - (805) 648-3376
Website: venturacountyfair.org Contact: Jennifer McGuire, Acting CEO

Tuesday, July 25th, 2023 at 9:00 a.m.
Derby Club – First Floor

I. Call to Order

Roll Call

Declaration of Recusal or Conflict of Interest

The meeting convened at 9:04 a.m. and called to order by President Lacayo.

Directors present: President, Leah Lacayo, Vice President, Daniel Long, Michael Bradbury, Guillermo Rodriguez Ceja, Betsy Chess, Leslie Cornejo, M. Cecilia Cuevas, Miriam Mack and Shanté Morgan-Carter.

Staff present: Jennifer McGuire, CEO, Jason Amelio, Sales Manager, Cristian Yopez, Accounting Officer, Madalyn Johnson, Concessions Manager, Shannon Patrick, Exhibits Supervisor, Megan Hook, PR & Marketing Firm, Jim Howell, Maintenance Supervisor, Marty Lieberman, Sponsorship Coordinator, Cinnamon Howell, Credentials and Heidi Ortiz, Executive Secretary.

Guests Present: Richard Conrad, Tom Kiskan, Kirsten Martinez, Debbie Bayer, Willie Smith-Kennedy, Kathie Moore and Sharon Ferro.

There were no conflicts of interest with any of the Board members that were present.

II. Pledge of Allegiance

Director Cornejo led all present in the Pledge of Allegiance.

III. Welcome and Introductions of Guests and Staff

Invitation for the public to introduce themselves (not mandatory)

President Lacayo welcomed the three new Board members Betsy Chess, Miriam Mack and Bill Ceja, and invited them to say a few words about who they are and what they do.

IV. Public Comment on Items Not on the Agenda

In accordance with State law, the Board will not comment or otherwise consider Public Comment matters until and unless such items have been properly noticed for a future meeting.

Ms. Debbie Bayer – She explained she was the chair for clothing and textiles in the Home Arts Department for the Fair and expressed her concerns about not being able to get into their building in a reasonable amount of time. She explained how it negatively impacted the volunteers and so many other people by double booking and having the X Games so close to Fair.

Ms. Willie Smith-Kennedy – She explained she is from the Home Arts building and commented how it is difficult to do entries without a paper trail and also how the X Games has negatively impacted her role with the Fair as well as her crew.

V. Approval of Minutes

A. June 27th, 2023 Board Meeting Minutes

Director Chess commented that she was present at the last meeting and that is not in the minutes, which is a logistical thing. Also, there was a discussion regarding the traffic following the Strawberry Festival. She learned, as a new Board member, that the fairgrounds is not responsible for traffic for outside events. With an organization like the X Games they have huge infrastructure, they worked with the City and things went well. We are not officially responsible for the traffic, but the public does not know that. She did not see this in the discussion and she thinks it should be there.

MOTION: To approve the June 27th, 2023 Board Meeting minutes with the addition of the traffic discussion.

Board Member Name	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Director Bradbury (Second)	X		
Director Ceja	X		
Director Chess	X		
Director Cornejo	X		
Director Cuevas (Motion)	X		
Director Mack			X
Director Morgan-Carter	X		
Vice President Long	X		
President Lacayo	X		

VI. Financial Report

A. Financials ending June 30th, 2023

Mr. Yepez reviewed the financials.

Director Cuevas asked what we were doing for the Skull and Roses receivable.

Mr. Amelio stated that we've maintained constant contact with the promoter and they have been very good about communicating their situation. They are currently reorganizing and working with investors to pay off their current debts and hopefully move forward toward future events. Staff have also spoken to Sacramento in case they do not make their promised dates. He is working on two fronts to bridge the gap, but right now it looks like they are in good shape and he has indicated that they should be able to pay in full by September 1st.

CEO McGuire also stated that staff has recommended to move some money out of our savings, which we have \$555,000, to the LAIF account. The difference is basically the return and right now we are getting .5 percent and in LAIF we will get 3.15 percent.

Mr. Yepez stated since we have a new CEO and it would be good to re-approve the transfer since the approval came under the former CEO.

MOTION: To approve to transfer from savings to the LAIF account in the interest of earning more interest.

Board Member Name	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Director Bradbury (Second)	X		
Director Ceja	X		
Director Chess	X		
Director Cornejo	X		
Director Cuevas (Motion)	X		
Director Mack	X		
Director Morgan-Carter	X		
Vice President Long	X		
President Lacayo	X		

VII. Committee Reports - None

VIII. Old Business

A. Discussion and possible action regarding Fair

CEO McGuire explained that Ventura County Fair has the best staff because they put their heart and soul into everything they are doing and they need recognition. It's been a tough few weeks with X Games and then going straight into another high adrenaline event, the Fair. She went around the room and introduced everyone. She explained all hands are on deck to get the fairgrounds ready, to get the departments ready, administrative staff is going to roll up our sleeves and help where needed to make sure we open on time. She explained everything that is in the Director's packets, as well as how the Director's lounge will work, so everyone knows how things will work for the Fair this year.

B. Update on the equine virus

She updated the board on the equine virus and explained that she had a meeting with Dr. Mike and the protocol right now is that staff will be conducting checks on grounds and all animals will have health papers. If they don't have a current health paper, Dr. Mike will check them and either sign them off or send them home. This includes the petting zoo, the pony rides, junior livestock and anything of that nature. The only horse show scheduled is the Tri-County Team Ropers and everything else was cancelled not by staff, but because people were apprehensive to enter due to the virus. It is lesions around the mouth that make the animals' mouth really sore. Dr. Mike has it under control with his protocols and procedures and talks daily with the State veterinarians. By chance, if someone gets here with an animal and there is an outbreak there is a protocol in place as well. The virus is carried by flies and they can fly up to five miles a day. All Fairs are moving forward with their animals, and nothing has been affected except the horse events.

IV. New Business - None

X. Board Correspondence

A. Memo from Mike Francesconi at California Department of Food & Agriculture, Fairs & Expositions: Bagley-Keene Exemption Sunset Date – June 30th, 2023

President Lacayo stated this is self-explanatory and confirmed that meetings will be in person unless told otherwise.

XI. Consent Agenda: Items hereunder on the Consent Agenda are considered routine, not requiring separate discussion and will be enacted in one motion. Individual items A, 1-4, are approved by the vote that approves the Consent Agenda, unless an item is pulled for separate consideration.

- A. Agreements
 - 1. Standard Agreements
 - 2. Rental Agreements – Interim
 - 3. Concession Agreements
 - 4. Judging Agreements

MOTION: To approve the consent list with items A, 1-4.

Board Member Name	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Director Bradbury	X		
Director Ceja	X		
Director Chess (Second)	X		
Director Cornejo (Motion)	X		
Director Cuevas	X		
Director Mack	X		
Director Morgan-Carter	X		
Vice President Long	X		
President Lacayo	X		

XII. CEO Report

Jim Howell, Maintenance Supervisor

- He gave an X Games update and explained that they have been a pleasure to work with and went above and beyond to help us. They gave staff full access to any equipment that they had that staff needed. There has been a lot of transition with the X Games being so close to Fair, but they are doing anything and everything to make this their home. They gave us more of the buildings than they originally anticipated. With the exception of the Youth Building, because that was their main hub for media and production, we got 60% or better of all the buildings they were occupying. They will be out by the 28th.
- They started on the grandstand project. They had to do some restructuring of the base of the grandstands with some welding and forms that will be put in. As far as the top part of the grandstands, they did some paint and beautification. As soon as the Fair is over, there will be new aluminum seating going on the grandstands.
- They painted the front entrance reader board structure and posts.
- As far as the move in schedule, the average carnival takes 3-5 days to set up and they will have 6-8 days. As far as safety, they are State inspected at each site that they go to.

- He gave a big shout-out to his team because everyone had to improvise and overcome. Everyone has been working really hard and there have been many long days and sleepless nights.
- As far as the buildings, the Quonset huts were both power washed.
- The candy-stripped bathroom on Main Street has been fully remodeled.
- All of the lighting in the front parking lot, dirt lot and Main Street all has new lighting. It is all LED and we don't have to worry about turning them on and off.
- The Garden gate entrance will be closed this year because it is a safety issue. All credentialed staff will be able to walk through the side gate on Garden, but the public will need to enter through the main gates.
- He thanked Vice President Long for helping paint the planter boxes.

CEO McGuire stated that one area that staff improved upon this year is the Floriculture Department and she is very excited about it. There has been general clean-up and the building was painted and her goal is to transform that whole area into a giant backyard where you can buy a glass of wine or beer and just relax. There was a craft beer area in there last year, but with Ms. Johnson's help they are expanding it this year. There is a vendor coming in to do a backyard scape and they added an acoustic stage with trusses and twinkle lights to make it a nice space that people want to go hang out in and visit with friends and family.

Megan Hook, Marketing

- Her son had created a display which was the hashtag VC Fair letters which are 4ft x 4ft each and people will be able to take photos with.
- She also wanted to say thank you to the Fair team for working tirelessly behind the scenes for the X Games and doing things that weren't their job, but got things done. She is super impressed and happy to be working with everyone.
- They did marketing through X Games to help with communication more than anything. They communicated everything people needed to know about the X Games through a newsletter, to thirty thousand local community members and through social media. Over the weekend she took over 7,500 photos which were posted and shared.
- She has been working on the Taste of the Fair. The evening, the invite and the program which is out to print. She is excited to showcase what is coming at this all new, bigger and better Fair.
- She has been working on a media kit and media credentials, which along the lines of security, parking, etc., the process has changed. Instead of issuing tickets to the media and them showing up whenever, there is now a check-in and check-out process so that we know who is on grounds and when.
- The big marketing push starts tomorrow for radio and tv because we weren't going to compete with the X Games advertising. It will be in English and Spanish and there will be ticket giveaways. The theatre movie advertising is up and going and she wanted to get ahead of the Barbie movie release. They were strategic with which theatres, they reached the eastern side of the county like Simi Valley, Thousand Oaks, Camarillo and Riverpark.
- TV is also going to be English and Spanish and all the commercials are done and will be up tomorrow. It includes streaming and what they call core cutters like Netflix, YouTube, etc. There will be a film crew coming in during the Fair to get footage of this Fair which will be used now and for next year.
- There has been a really heavy push for early-bird tickets and thinks it was very successful. In 2022 at this time, there was about \$89,000 in sales and right now we are at \$320,000

which is a good start. We have a lot of signage that will go out front which will help push sales before customers even get in line. There will be a lot of marketing signage that will be placed throughout the Fair with QR codes that will tell people to follow us on social media, buy rodeo tickets, schedule of events and a number of other things.

- Newsletters have continued to go out.
- There is a billboard at the Ventura Auto Center and we paid for the south facing side because people tend to be in traffic that way, but they ended up giving us the other side for free.

Shannon Patrick, Exhibits Supervisor

- There are 8,201 entries and the entry fees collected are \$8,482.
- The draft and carriage horse show has been cancelled and that does reflect the entries being subtracted from those numbers.
- Agriculture and Natural Resources and the Floriculture Departments will be taking day of entries, so she won't have final numbers on entry counts until August 11th.
- Superintendents are working to receive entries currently.
- Having any event this close to the Fair puts an enormous amount of pressure and strain on the Superintendents. They are concerned about opening on time, let alone having their buildings up to the standards they like and the public is used to.
- Ms. McGowan and Ms. Kaminsky continue to print entry tags and reports for the Superintendents for entry days and during Fair.
- Judging reports will be done after judging so those that are concerned about numbers for what the public wants to know will not be ready until after judging.
- She is continuing to work on contracts and reimbursements for the draft and carriage show.

Madalyn Johnson, Concessions

- There are about 59 food, 137 commercial and she also coordinates the community groups which include any non-profits, community outreach, registered voting, etc.
- Last year she and the former CEOs went around and mapped where they wanted to have community groups in the Fair, so there will be the most booths this Fair that she is aware of. For example, the petting zoo expanded almost 1.5 times.
- There will be the camel experience where they do rides.
- She loves to fit in the right vendors to enhance every experience so CEO McGuire has allowed her to add Xtreme Backyard Spas to Floriculture with Ms. Patrick, which will transform that space.
- She added Five Star Culinary inside Home Arts. They have a really professional cooking show and provide ten prizes where they raffle them off.
- She has worked with Ms. Hook on information for all the vendors to get their product information out there to the public. She started researching, recruiting and she went to a number of events and handed out cards. There are at least 37 new vendors and she tried really hard to do local vendors.
- She is open to any leads that can enhance the Fair.
- She was also contacted by VPD, Oxnard PD and CHP and will all have a space here.
- She mentioned that she requires prices on the vendors menu boards. Also, she requires each vendor to have some kind of item that is affordable so that people can get a sample of their foods.

- She has contacted all the vendors participating in the Taste of the Fair and they are all happy to provide samples of their food. She is also putting together a little swag bag for the attendees.
- She explained that she works with Ms. Martin who is like an insurance specialist because she makes sure every vendor has their insurance and payment in. Also, they are fully on track to get their operators' permit. We have the most vivacious health department in any county and they will come every day for twelve days.

Cinnamon Howell, Credentials

- The credentials program is something new this year and we are about 90% online this year. The community has obviously responded well to our presale, so we are moving in the right direction. It is money saving because we aren't having to spend money on hard stock.
- Also, the tracking for the auditors is better because everything is electronic.
- She explained the process of someone buying a ticket and stated that after they get the ticket they have four options: download to apple wallet, email, text or print it.
- There are scanners at each gate and explained what each of the three colors mean when they pop up on the scanners.
- She has been working with the new admissions team along with TicketSpice to go over the whole operation.
- She explained there are new parking credentials that are color coded depending on which lot someone is parking in.

Marty Lieberman, Sponsorships

- He thinks we will have an all-time high at about \$523,000.
- He stated that it has been great working with the current team and it has been the best since he started working at the Fair. Everybody is working together earlier and more often.
- There are a number of new sponsors like Bath Fitter, Mattress Firm, Oh Wow Cycles, Humana, System Pavers, Dignity Health and Tesla which will bring in about another \$100,000.
- He is working on fulfillment of these sponsorships which requires working with Ms. Hook on making sure they get what they pay for and that has been a great partnership.
- He is working on getting banners made and put up with the help of Mr. Howell and his team from maintenance.
- He is working with the LED screens to have those on a continuous loop with the sponsor commercials and advertisements along with the pre-show in the arena so people see it as they are walking in and waiting for the concert.

Jason Amelio, Sales Manager

- He explained they worked really hard to simplify and organize the parking credential system. The map of the parking location will be found on the back of the parking credential.
- All Director parking will be in Reserved Lot 1, which is right outside the Derby Club in front.
- When entering the fairgrounds the new route will be to enter from Garden Street and instead of turn left, turn right towards the maintenance shop and go all along the perimeter and enter through gate 2.

- The Garden gate is closed to the public which will be a change to the community, but after years of observation it was very important for safety to remove them from a dangerous situation with that much traffic. Effectively, the entire perimeter of the grounds will be credentialed this year.
- There will be a parking, EMS, security, VPD, etc. meeting on Wednesday to go over everything one more time before Fair to make sure everyone is on the same page.
- Another major change with security and EMS is that they will be next to the VPD command post so that they are all in one unified location. The purpose of putting everything together is to increase communication, visibility and ease for the public.
- All staff and credentialed parking is on grounds this year. There is color coded passes as well as signs at each location that are color coded as well so there is no confusion as to what lot someone is supposed to park in.
- Every position after the Fair last year was evaluated and there have been some changes based off what happened last year and a briefing could be done in a more private setting. One change is the updated search line machines, which is a higher-tech system.
- We did higher three security companies which cover the front, interior, exterior and concert crew.
- Credentialing should be easier for staff and all Directors.
- On the sales end, X Games already paid \$87,500 for the space rental fee and we received a \$2 facility fee on all paid admissions. Early estimates are at about 29,500 paid admissions through the event and that is not an attendance total. There is about \$80,000 plus in equipment and contracted labor that is still outstanding and still ongoing. This will be something that is totaled up once they complete their move-out. Some of the shared costs include tenting, barricading, magnetometers, fencing and those are all being figured as well. There is a ton of opportunity for not just shared costs but in-kind and capital improvements if this becomes a year-to-year thing. The food and beverage estimate is that they did more than \$850,000 which we get our traditional percentages of all alcohol sales. OVG had a side agreement with X Games that included profit-sharing on all the alcohol, but it does not affect our percentage. We gave them a piece of the food which was 10% of our percentage. They parked roughly 2,276 cars over the weekend, and they utilized our staff for parking. It was a really big help on our end because with our new system ParkHub we got some good analytical data that we will be able to use going forward.

CEO McGuire stated that she would like to plan a retreat because there are new board members and everybody brings great tools to the table and it would be good to identify that. It would be great to put some fundraising ideas out there jointly with the Foundation because there is a lot we can do and she is excited about that. She loves planning new events and thinking outside the box and thinks that can be something done between the two boards.

XIII. President's Report

- President Lacayo thanked Mr. Amelio, Mr. Howell and the entire staff throughout the X Games because they have been exceptional. It was very impressive for them to be utilized by the X Games and hope it was a positive event for others also.
- For the new Directors we have Fair coming up and explained that the first Fair is a very exciting time. She stated that if anyone has questions about anything to reach out to her or other fellow Directors for help.
- There is a board meeting scheduled every day for the Fair, but most likely will be cancelled unless there is an urgent matter that needs to be discussed.

- She thanked CEO McGuire for struggling through this first experience with the X Games. For her perspective, it was fabulous to turn on the tv and see the worldwide coverage that the fairgrounds was getting.
- She stated that staff started talking to the X Games in 2018 and it took 5 years to finally have them come to this venue. They have talked about going other places like Minnesota which is generally where they go in the summer time, so having them here has been a real kudos and she feels they are impressed.
- She explained that Vice President Long and some staff went to the downtown drone show and it was really exciting and hopes it is the first of many opportunities we have to partner with the City.

XIV. Director's Comments

Director Cuevas

- She attended the X Games one day, from morning to night, and was able to see the drone show. She had never seen this type of crowd at the fairgrounds before and she was very excited about that because it meant that these were all new people that hadn't been to the fairgrounds before and it is opening us up to so much. The view was fabulous and she doesn't think we could have gotten any better advertising for the grounds. All the work that was done was truly remarkable and it is a visible difference. Everywhere that she went was clean, except for the end of the night, but from what she understood staff got it all cleaned up for Sunday morning.
- She thanked all staff for everything. She explained everyone was just a phone call away if there was any issue at all.
- She got autographs from four of the athletes which all said they loved the location, so she encouraged them to let the promoter know they should come back here.
- She also encouraged and put a plug in for staff to get a valet service for bikes, e-bikes, skateboards, etc. during the Fair like they had at the X Games because people loved it and it could help with our parking issues.
- She is excited to hear about the QR codes and explained that her and Director Morgan-Carter have been waiting for five years.
- She also expressed her desire to go cashless because it is the way of the future and also for budgetary and tracking purposes.
- She is disappointed to hear that the Directors will not have a cart. She is never in one place and she uses it all the time.

President Lacayo stated that we are making carts available during the Fair, so if there is a need you will have a cart.

CEO McGuire stated that there will be a handful of carts available to the Directors.

- Director Cuevas continued and said that if staff needs anything in terms of City Council Meetings, she is willing to attend and help get the word out.
- She welcomed her fellow board members and is very excited that everyone is here.

Director Chess

- Thanked the board and explained that it is a pleasure to be here.
- She heard the volunteer talking about the time constraint, so if X Games comes back if they can move their dates up sooner so that it won't be an issue.

- She is excited about Fair and feels all the new energy and is excited to be on the cresting wave.
- She thanked everyone, especially staff.

Director Morgan-Carter

- She explained that she has been covering the City Council Meetings: Simi Valley, Moorpark and scheduled to go to Camarillo tomorrow.
- There was a request from Supervisor Parvin's office who wants us to stop by and bring a Fair poster. The cities have had so much energy and excitement about the foods, even the healthy foods, camel experience, etc. She has shared some of that with Ms. Hook, who has been great to work with and thanked her.
- She is looking forward to bringing her students out to the fair.
- She thanked staff for everything they have done.
- She came to the X Games Sunday and explained that her son, who is going to school in Alabama, watched the X Games on tv and he had so much bragging rights and was so proud. Her family from all over saw the X games and was so excited and it was just wonderful.
- She welcomed the new board members.

Director Ceja

- Thanked the board for the warm welcome.
- He brought his young children to the X Games and they had an awesome time. It was great to witness everything here that we had going on for the X Games, and he is proud of what he saw.
- He explained that when he got home he put it on tv and it was an awesome feeling to hear Ventura County on the map with our beautiful beach.
- He is proud to be a part of this group.

Director Mack

- She explained that she is so impressed by the staff that she has heard and overwhelmed by the amount of work that goes into this.
- The crowd at the X Games was really mellow and people were respectful. She was also blown away by the QR codes for the waivers for the children because she brought her grandchildren. There was so much for the young children to do and she couldn't even so what else was going on but she was blown away by the young kids doing all these things.
- She commented on the bike valet and stated that it is important in today's day in age and strongly encourages that.
- From her experience in working for the City of Santa Monica for eight years, before she retired, she participated and was aware of the intergovernmental work that goes into producing large events. For instance, when the LA marathon came through, there were weeks and weeks of planning among all the different governments and she is happy to see that that is happening here too.
- She thanked everyone again and stated that she is very excited.

Director Bradbury

- He thanked staff because they are the ones that make it happen and everyone has done an extraordinary job. Part of that thanks goes to Ms. Ortiz because she has done an incredible job the last several months where she has had to move in and help run things and she did a great job.

- He added his welcome to the new members and is honored to have them on board to share some of the work that has been done by six people. He thanked them for their interest in being on the board.
- He thanked CEO McGuire and doesn't know what we would do without her. She has accomplished so much in such a short time, which is remarkable.
- He is happy to see what has been done regarding security, especially financial security. He thinks we will see record breaking numbers at our Fair this year because of good publicity and because of the heat and things of that nature.
- Thanked his fellow board members for the great job they have done. He knows this Fair means a lot to everyone and stated that it was a pleasure to serve with them.

Director Cornejo

- She welcomed the new board members and came early so she could meet them.
- She is thrilled to be meeting in person, it matters a lot that there is a personal relationship building that has been missing with the zoom meetings.
- She thanked staff for all the work that has been done.
- She always wants people to understand the past so they understand the present. COVID caused us to lose many volunteers and part time employees and we went from twenty-six to six full time employees and you can see the ones that stayed with the fairgrounds are absolutely fabulous people and dedicated to the Fair through the hard times and now good times. With the new additions that we have she is excited for the future.
- She did get a chance, at the last minute and with the help of Ms. Hook to help coordinate everything, to show the poster to the City of Santa Paula at their special meeting. The press came and the fairgrounds got free earned media. Those are the kinds of things, if you work in coordination with staff, can get done.
- She just finished her last course for the CDFR classes that the board has to take. They are required and that is how we get funding from the State.
- She sat in on the meeting yesterday for the new directors so that she can be reminded of what is being said and encouraged the new directors to not be intimidated. She explained that they will learn as time goes on and everyone is here to help.
- One thing to think about in the future that she would love to see is a drone show. She was always upset that we had to let the fireworks go for environmental and cost reasons.

Vice President Long

- He explained that everyone knows how hard staff, as well as the Superintendents, have been working. Everyone knew it would be hard and stressful and that getting into the buildings wouldn't be as quick this year. It's not just for the money, but for our funding to make these fairgrounds operate for years to come. He did reach out to his friend who is a city official to help get volunteers, so he is waiting for a response.
- He expressed that all the directors are volunteers, and yes there are perks, but he has been a volunteer for over twenty years and they know it has not been easy, but they really appreciate it and they are trying to do all they can. He said, going through the proper channels, to reach out if staff or any of the Superintendents need help.
- He has talked to the Mayor about building a bridge because he really thinks there has been a gap over the years and we really need to work together.
- He had a guest at the X Games and could not find a water station, so he hopes we have water around. He isn't sure if we are using the same janitorial company, but there was definitely some things lagging.

- He told a story between him and a couple, who were investors, from Phoenix who said it was fifty degrees hotter where he lives than in Ventura and were truly loving it. Our climate and location is always our biggest attraction.
- He thinks we have a bright future and is happy for everyone that has worked so hard, especially our volunteers and Superintendents.

XV. Future Agenda Items

1. Retreat
2. Policy Manual Review

XVI. Adjourn

The meeting was adjourned at 11:20 a.m.

Submitted by: Heidi Ortiz
Heidi Ortiz, Executive Secretary

Approved by: Jennifer McGuire
Jennifer McGuire, CEO Ventura Fairgrounds

Approved by: Leah Lacayo
Leah Lacayo, Board President