



Ventura County FAIRGROUNDS

"A Country Fair with Ocean Air"

10 W. Harbor Blvd. • Ventura, CA 93001

(805) 648-3376 • Fax (805) 648-1012

FOR IMMEDIATE RELEASE

February 1, 2024

Ventura County Fair Asks the Community to Determine This Year's Fair Theme

Ventura, California – The Ventura County Fairgrounds is excited to announce the 2024 Ventura County Fair 150th Theme Contest running February 1-23, 2024.

The Ventura County Fair is celebrating its 150th anniversary in 2024, including a series of events and contests leading up to the annual Ventura County Fair July 31 through August 11, 2024.

The first in these events is the 150th Theme Contest where the community is asked to submit their theme ideas for this year's Fair. A judging panel will decide the top three themes, with cash prizes for first, second, and third place of \$1,000, \$750, and \$500 respectively. Theme ideas should reference the Fair's 150th anniversary or birthday or the year the Fair began (1874) in some direct or indirect way. Theme submissions should be 8 words or less. The public can submit their ideas online at VenturaCountyFair.org. The entry period ends on Friday, February 23rd with winners announced late February.

"We're celebrating 150 years of heritage, history, and community. There isn't a better way to kick-off the fair season than with a community contest," said Ventura County Fairgrounds and Event Center CEO Jen McGuire. "We're excited to involve our community with some of the planning and ideas for the 2024 Ventura County Fair."

Following the 150th Theme Contest, the Ventura County Fair will hold its annual Youth Poster Contest, now with no entry fee and expanded to include all grades K-12. Details to follow.

##

About the 2024 Ventura County Fair:

The Ventura County Fair is celebrating 150 years in 2024! The fun starts now, with monthly events and contests leading up to the annual Fair this July 31 through August 11, 2024. This year's Ventura County Fair will include new celebrations and pay homage to past traditions. Details will be available at <https://venturacountyfair.org/> and on social media @VCFairgrounds.

Please direct all press inquiries to Megan Hook at 805-469-0055 or via email at media@venturacountyfair.org.