



Ventura County FAIRGROUNDS

"A Country Fair with Ocean Air"

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FOR IMMEDIATE RELEASE

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Ventura County Fair Announces This Year's Fair Theme

Ventura, California – The Ventura County Fairgrounds is excited to announce this year's Fair theme:

Fair-ever Young – 150 Years of Fun

"I love that the theme represents past, present and the future," said Ventura County Fairgrounds and Event Center CEO Jen McGuire. The theme was chosen by a judging panel following the 2024 Ventura County Fair 150th Theme Contest which ran February 1-23, 2024. More than 2,600 entries were submitted by the community. The winning entry was submitted by Kaytlyn Kirksey-Seymour of Port Hueneme. As the first place winner, Kaytlyn will receive \$1,000. Second and third place themes were also chosen and will be awarded \$750 for second place and \$500 for third.

Winning themes:

1st Place: Kaytlyn Kirksey-Seymour, Port Hueneme – "Fair-ever Young – 150 Years of Fun"

2nd Place: Alfredo Martinez, Oxnard – "Harvesting 150 Years of Happiness"

3rd Place: Ray Rivera, Ventura – "A Carousel of Memories: 150 Years of Fair Fun"

The winning theme will be used in the Youth Poster Contest which begins accepting entries this Friday, March 1st. This year, the Youth Poster Contest has been expanded to include all grades K-12 and includes grade-level placements and a school participation award. Also new for 2024, there will be no entry fee. Participants are encouraged to read the guidelines before submitting their artwork.

"I enjoy seeing the interpretation through our youth's eyes, especially with the poster contest," said McGuire. "Our poster contest is one of our favorite annual traditions showcasing the talents our youth. It's the official kick-off for our fair season, which is exciting for us."

The Ventura County Fair is celebrating its 150th anniversary in 2024, including a series of events and contests leading up to the annual Ventura County Fair July 31 through August 11, 2024.

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About the 2024 Ventura County Fair:

The Ventura County Fair is celebrating 150 years in 2024! The fun starts now, with monthly events and contests leading up to the annual Fair this July 31 through August 11, 2024. This year's Ventura County Fair will include new celebrations and pay homage to past traditions. Details will be available at <https://venturacountyfair.org/> and on social media @VCFairgrounds.

Please direct all press inquiries to Megan Hook at 805-469-0055 or via email at media@venturacountyfair.org.