



# Ventura County FAIRGROUNDS

"A Country Fair with Ocean Air"

10 W. Harbor Blvd. ● Ventura, CA 93001  
(805) 648-3376 ● Fax (805) 648-1012

*For Immediate Release*

## Ventura County Fairgrounds Names Deputy Manager

**March 29, 2024**

**Ventura, California** – The Ventura County Fairgrounds and Event Center is excited to name Heidi Ortiz to the position of Deputy Manager. Ortiz has an extensive history with the Fairgrounds, having worked as an Executive Assistant to the CEO for 14 years. She also served as a Junior Fair Board advisor for five years.

"I enjoy working with the team, my Fair family, to put on events for the community's enjoyment," said Ortiz. "I love seeing the excitement, joy, and smiles on everyone's face, making the hard work worth it!"

Ortiz has played a pivotal role in her work and in the community, having forged important relationships between the Fairgrounds, local businesses, organizations, and fairgoers. As Deputy Manager, Ortiz will continue to strengthen the bond between the community and the Fairgrounds, while also taking on an extended leadership role, overseeing staff and projects.

"Heidi is often referred to as the glue that keeps us all together," said Ventura County Fairgrounds CEO Jen McGuire. "We are all so proud to have her as our Deputy Manager. Heidi has put her heart and soul into our Fairgrounds and it shows. Her continued commitment to excellence serves as an inspiration to us all."

Ortiz is a graduate of Cal Poly San Luis Obispo where she earned her Bachelors in Animal Science. She excelled in academics and athletics, having played four years of collegiate soccer; a two-year team captain.

When she's not at the Fairgrounds, Heidi enjoys spending time with her husband and daughter.

##

About the 2024 Ventura County Fair:

The Ventura County Fair is celebrating 150 years in 2024! The fun starts now, with monthly events and contests leading up to the annual Fair this July 31 through August 11, 2024. This year's Ventura County Fair will include new celebrations and pay homage to past traditions. Details will be available at <https://venturacountyfair.org/> and on social media @VCFairgrounds.

Please direct all press inquiries to Megan Hook at [media@venturacountyfair.org](mailto:media@venturacountyfair.org).