PRESS RELEASE

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FOR IMMEDIATE RELEASE

2025 Ventura County Fair Theme Announced

Ventura, California - The Ventura County Fair has announced its 2025 Fair theme, "Waves of Fun."

The theme incorporates the excitement the Fair brings each summer with its unparalleled location. The Fair's adjacency to the beach, its ocean and island views from atop the Ferris Wheel, and ideal weather draws crowds from out of the area, in addition to the local community.

The annual theme is incorporated into the Fair in a number of ways, including the upcoming Youth Poster Contest beginning March 1st, exhibits and displays, entry categories, merchandise, and more.

This year's Ventura County Fair will take place July 30 through August 10.

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About the Ventura County Fair:
Enjoy 'Waves of Fun' at the 2025 Ventura County Fair! The excitement starts now, with contests, big announcements, community programs, and more! This year's Ventura County Fair will feature new rides, elevated experiences, and an entertainment lineup not to be missed! Details available at www.VCFair.org and on social media channels @VCFairgrounds.