



VENTURA COUNTY

FAIR

2025 Sponsorship
Program



There's nothing like it!

The annual Ventura County Fair is returning July 30 through August 10! The Fair you love has taken things up a notch with new, elevated experiences. Go Free or Go VIP to this year's Concert Series, enjoy elevated entertainment on two additional stages, shop new and local vendors, and of course, get your annual fill of Fair food favorites! (Fries 20 ways, anyone?!)

Don't just attend - be a part of the county's largest, most beloved event! Have your name in (carnival) lights as a Ventura County Fair sponsor - an incredible opportunity to be seen in this amazing community!



Fast Fair Facts

- 🎫 12-day Fair on 62 acres next to the beach
- 🎫 2025 Fair dates: July 30 - August 10
- 🎫 Features 8 major headliner concerts
- 🎫 Five sell-out rodeo shows
- 🎫 Three entertainment stages
- 🎫 Hundreds of food and retail vendors
- 🎫 Average yearly attendance: 300,000
- 🎫 More than 150 years old!



Ventura County Fair

July 30 through August 10, 2025

Sponsorship opportunities

Sponsorship packages start at \$10,000 and provide excellent exposure for businesses of all sizes. Display your organization to an annual average of 300,000 fairgoers in person, another 140,000 followers online, and to hundreds of thousands more via TV, streaming, billboards, and print publications.

Sponsor benefits may include:



Logo featured in print, TV and streaming ads, e-newsletter, Fair poster, and on social media



Advertising on Fair's website, and on high-profile LED displays



Custom onsite signage with sponsor logo and QR code linking to business website



Exclusive access to sponsor lounges, onsite amenities, and more



Onsite booth space for the annual 12-day Fair



Valuable Fair naming rights

Ask about new branding opportunities including tickets, ticket kiosk wraps, carnival wristbands, and more. (May require a separate fee)



Learn more: **Marty Lieberman**

✉ marty@liebermanconsulting.net

☎ (818) 512-5892

Thank you, 2024 Sponsors!



See you at the Fair!

July 30 – August 10  Ventura, CA