



BOARD MEETING NOTICE

The 31st DAA Board of Directors will be holding a board meeting on
Tuesday, October 28th, 2025 at 9:00 a.m.
Ventura County Fairgrounds – McBride Hall

BOARD OF DIRECTORS

Dan Long (President), Guillermo Rodriguez Ceja Jr. (Vice President), Betsy Chess, Leslie Cornejo, Leah Lacayo, Miriam Mack, Gloria Martinez and Shanté Morgan-Carter

STAFF

Heidi Ortiz, CEO, Jason Amelio, Deputy Manager, Madalyn Johnson, Concessions Coordinator, Jenny Martin, Accounting Supervisor, Emilee Inez, Exhibits Supervisor, Gerry Duran, Maintenance, Megan Hook, PR and Marketing and Stephanie Mathewson, Executive Assistant

Public Participation

Members of the public are encouraged to provide comments to the Board. While the Board values the participation of the public, the Board president reserves the right to limit the time for public comment to a maximum of three (3) minutes per speaker to proceed with the agenda. Public comment must be related to fair authority and jurisdiction and their placement on the agenda is within the discretion of the Board.

All meeting notices, agendas and materials considered by the Board during the meeting will be available to the public prior to the meeting in the fair office. Agendas and meeting notices will be posted on the Board's website at www.venturacountyfair.org.

AMERICANS WITH DISABILITIES ACT

Pursuant to the Americans with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any Board meetings or Committee meetings, or in connection with other District Fair activities, may request assistance at the 31st DAA Fair office, 10 West Harbor Blvd., Ventura, CA or by calling (805) 648-3376. Requests should be made one (1) week in advance whenever possible.



Board of Directors Meeting Agenda

Ventura County Fairgrounds, 31st District Agricultural Association
10 W. Harbor Blvd. - Ventura, CA 93001 - (805) 648-3376
Website: venturacountyfair.org Contact: Heidi Ortiz, CEO

Tuesday, October 28th, 2025 at 9:00 a.m.
Ventura County Fairgrounds – McBride Hall

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Board President. Any item not so noticed will not be considered or discussed. The Board requests your courtesy to mute your electronic devices.

I. Call to Order

Roll Call

Declaration of Recusal or Conflict of Interest

Does any Board member have a conflict of interest that should preclude them from participating in discussions about or voting on any matter on today's agenda?

II. Pledge of Allegiance

III. Welcome and Introduction of Guests

Invitation for the public to introduce themselves (not mandatory)

IV. Public Comments on Items Not on the Agenda

In accordance with state law, the Board will not comment or otherwise consider Public Comment matters until and unless such items have been properly noticed for a future meeting.

V. Presentations- None

VI. Meeting Minutes (discussion and/or approval)

A. September 23rd, 2025 Board Meeting Minutes

VII. Financial Reports (discussion and/or approval)

A. Financials ending August 31st, 2025

VIII. New Business

A. Discussion and Possible action regarding Foundation MOU



IX. Old Business

A. Surfer's Point Progress

X. Committee Meetings

A. Executive Committee Meeting- October 21st, 2025

1. Discussion and Possible action regarding Annual Beach Parking Pass
2. Discussion regarding Surfer's Pint Project

XI. Board Correspondence

A. Letters from the community regarding the annual beach parking pass

XII. Consent Agenda: Items hereunder on the Consent Agenda are considered routine, not requiring separate discussion and will be enacted in one motion. Individual items A, 1- 3, are approved by the vote that approves the Consent Agenda, unless an item is pulled for separate consideration.

A. Agreements

1. Standard Agreements
2. Rental Agreements – Interim
3. Concession Agreements

XIII. CEO Report

XIV. Presidents Report

XV. Director's Comments

XVI. Future Agenda Items

XVII. Closed Session

Report Out of Closed Session

Pursuant to Gov. Code Section 11126(e)(2), the Board is authorized to meet in Closed Session for the purpose of conferring with and receiving advice from legal counsel regarding pending litigation.

XVIII. Adjourn

Americans With Disabilities Act

Pursuant to the Americans with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any Board meetings or Committee meetings, or in connection with other District Fair activities, may request assistance at the 31st DAA Fair office, 10 West Harbor Blvd., Ventura, CA or by calling (805) 648-3376. Requests should be made one (1) week in advance whenever possible.

Board of Directors Meeting Minutes

Ventura County Fairgrounds
31st District Agricultural Association - 10 W. Harbor Blvd. - Ventura, CA 93001 - (805) 648-3376
Website: venturacountyfair.org Contact: Heidi Ortiz, CEO

Tuesday, September 23rd, 2025 at 9:00 a.m.
Ventura County Fairgrounds – McBride Hall

I. Call to Order

Roll Call

Declaration of Recusal or Conflict of Interest

The meeting convened at 9:01 a.m. and called to order by President Long.

Directors present: President Dan Long, Leslie Cornejo, Betsy Chess, Gloria Martinez, Shante Morgan-Carter

Directors absent: Vice President Guillermo Rodriguez Ceja, Miriam Mack, Leah Lacayo

Staff present: Heidi Ortiz, CEO, Emilee Inez, Exhibits Supervisor, Megan Hook, PR and Marketing, Jason Amelio, Deputy Manager, and Stephanie Mathewson, Executive Assistant.

Guests Present: Tom Kisken, Burt Handy, Alex Mangone

There were no conflicts of interest with any of the Board members that were present.

II. Pledge of Allegiance

Director Cornejo led all present in the Pledge of Allegiance.

III. Welcome and Introduction of Guests

IV. Public Comment on Items Not on the Agenda

In accordance with state law, the Board will not comment or otherwise consider Public Comment matters until and unless such items have been properly noticed for a future meeting.

V. Presentations - None

VI. Approval of Minutes

A. August 26th, 2025, Board Meeting Minutes

MOTION: To approve the August 26th, 2025 Board Meeting minutes.

Board Member Name	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Director Cornejo (Motion)	X		
Director Chess	X		
Director Martinez (Second)	X		
Director Morgan-Carter			X
President Long	X		

VII. Financial Report

A. Financials ending July 31st, 2025.

CEO Ortiz reviewed the financials which showed a decrease due to accrued expenses from July and grounds maintenance. There is an increase anticipated for the August financials.

MOTION: To approve the financials ending July 31st, 2025.

Board Member Name	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Director Cornejo	X		
Director Chess (Motion)	X		
Director Martinez	X		
Director Morgan-Carter (Second)	X		
President Long	X		

B. Financial Audit Reports 2018-2023.

- President Long announced the financial audit for 2018-2023 has completed. Thousands of documents were reviewed, and minimal errors were found.
- CEO Ortiz thanked and commended Ms. Martin, Accounting Manager, for her focus, investigative work, and all her hard work. She is excited for this audit to come to a close.
- CDFA is normally used for audits, but they have been focusing solely on compliance audits which the Ventura Fairgrounds completed in early 2020.
- CEO Ortiz noted that being up to date on the financial audits is also beneficial when applying for grants.

- She recommends doing the financial audit for 2024 and 2025 together to get a reduced price, which was recommended by the CPA. This will also be able to be put in the 2026 budget. The Board gave their consent for this option.

MOTION: To approve the Financial Audit Reports 2018-2023.

Board Member Name	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Director Cornejo (Second)	X		
Director Chess	X		
Director Martinez	X		
Director Morgan-Carter (Motion)	X		
President Long	X		

VIII. New Business

- A. Discussion and possible action regarding authorized bank signer.
CEO Ortiz announced the appointment of Jason Amelio to Deputy Manager. She requests he be added as an authorized bank signer.

MOTION: To approve Jason Amelio as an authorized bank signer.

Board Member Name	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Director Cornejo (Motion)	X		
Director Chess	X		
Director Martinez	X		
Director Morgan-Carter (Second)	X		
President Long	X		

- B. Discussion and Possible action regarding approving a resolution authorizing the 31st District Agricultural Association to apply for State Coastal Conservancy Climate Bond funding for the Ventura County Fairgrounds Resilience Project.
- CEO Ortiz requested approval from the Board to authorize the 31st DAA to apply for the State Coastal Conservancy Climate Bond Grant.
 - President Long believes the chances of getting the grant are high and he is hopeful.
 - Director Cornejo commented that the relationships made through working with the Surfer's Point Project will be an advantage.
 - President Long highlighted that the Ventura County Fairgrounds along with the City of Ventura was awarded the Robert Wiegel Coastal Project Award from the American Shore and Beach Preservation Association for the Surfer's Point

Managed Retreat Project. The award will be presented to both groups in October. This will also be helpful when applying for grants.

MOTION: To authorize the 31st District Agricultural Association authorizing submission of a grant application to the State Coastal Conservancy and acceptance of funds for the Ventura County Fairgrounds Resilience Project.

Board Member Name	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Director Cornejo	X		
Director Chess (Motion)	X		
Director Martinez (Second)	X		
Director Morgan-Carter	X		
President Long	X		

IX. Old Business

A. Surfer's Point Progress

- Alex Mangone, liaison for the City of Ventura, expressed kudos to everyone for their support for the project. He often receives questions regarding the completion date and what the rates will be for parking. He asks that the rates be kept as low as possible. Mr. Mangone is arranging for a beach cleanup with City Management to address large debris that is on the beach. He let it be known he was available if anyone needed anything or would like any messages passed along to the Ventura City Council.
- CEO Ortiz passed along that the completion date is being projected for mid-November.

B. Naming Rights Policy

- President Long stated the draft MOU has been completed and will be sent to CDFA legal for review and approval. It will then go to the Fair Board for a vote and then be sent to the Foundation. There continues to be interest by companies that would like to be Naming Right sponsors.

X. Committee Meetings - None

XI. Board Correspondence

A. 2025 State Rules Advisory Committee Meeting

- CEO Ortiz mentioned she will be attending the State Rules Advisory Committee Meeting with Ms. Inez, Exhibits Supervisor, next week.

XII. Consent Agenda: Items hereunder on the Consent Agenda are considered routine, not requiring separate discussion and will be enacted in one motion. Individual items A, 1-3, are approved by the vote that approves the Consent Agenda, unless an item is pulled for separate consideration.

A. Agreements

1. Standard Agreements
2. Rental Agreements- Interim
3. Concession Agreements

MOTION: To approve the consent agenda with items A, 1-3.

Board Member Name	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Director Cornejo (Second)	X		
Director Chess	X		
Director Martinez	X		
Director Morgan-Carter (Motion)	X		
President Long	X		

XIII. CEO Report

- CEO Ortiz stated she will be starting the budget process after Oktoberfest.
- She plans to attend the CDFA Collaboratives, which are being held on a monthly basis, and Managers Conference in November.

XIV. President's Report

President Long is glad the audit has been completed.

XV. Director's Comments

Director Morgan-Carter

- She apologized for missing last month's meeting. She thanked staff and CEO Ortiz for a wonderful fair.

Director Martinez

- She thanked the Board and CEO Ortiz for all of the information and assistance while she has been onboarding.
- She believes she has joined the Board at a good time and wants to support CEO Ortiz in all her successes.

Director Chess

- She commented that the one on one meetings between the directors and CEO Ortiz help to get their questions answered prior to the board meeting.

Director Cornejo

- She is glad the audit is behind them.
- She voiced congratulations to Mr. Amelio on his appointment to Deputy Manager.
- She said Vice President Ceja is in their thoughts.

XV. Future Agenda Items - None

XVI. Closed Session

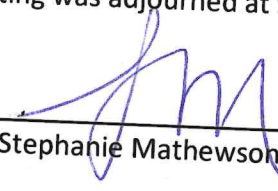
Pursuant to Gov. Code Section 11126(e)(2), the Board is authorized to meet in Closed Session for the purpose of conferring with and receiving advice from legal counsel regarding pending litigation.

There was no closed session.

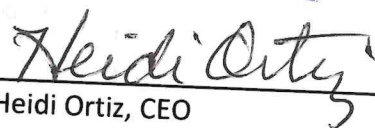
XVII. Adjourn

The meeting was adjourned at 9:49 am.

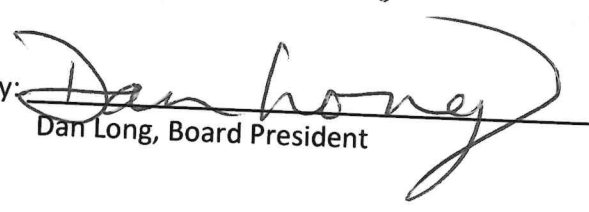
Submitted by:


Stephanie Mathewson, Executive Assistant

Approved by:


Heidi Ortiz, CEO

Approved by:


Dan Long, Board President

31st DAA, Ventura County Fair
Summary of Operations
August 31, 2025

	Date	Account Number(s)	YTD Balance
TOTAL NET RESOURCES, Beginning			
Net Resources-Unrestricted	1/1/2025	29100	4,767,793
Unrestricted Net Position - Pension	1/1/2025	29400	(1,342,276)
Net Resources-Restricted	1/1/2025	29300	-
Net Resources-Capital Assets, Less Related Debt	1/1/2025	29000	4,122,186
Prior Year Adjustment	1/1/2025		-
TOTAL NET RESOURCES, Beginning			\$ 7,547,703
RESOURCES ACQUIRED:			
Operating Revenues	8/31/2025	various	12,996,862
State (Local/Base) Allocation(s) (F&E)	8/31/2025	31200	-
Training Allocation & Other Fiscal & Admin Assistance (F&E)	8/31/2025	31300	-
Capital Project Reimbursement Funds	8/31/2025	31900	-
One-time Revenue Sources (fire camp, sale of property)	8/31/2025	32500	156
Contributions from Other Gov't (non-F&E) Sources	8/31/2025	33000	-
Other (e.g. Flex Capital)	8/31/2025	34000	400
TOTAL RESOURCES ACQUIRED			12,997,418
RESOURCES APPLIED:			
Operating Expenditures	8/31/2025	various	11,624,254
Depreciation Expense	8/31/2025	90000	143,737
Pension Expense	8/31/2025	96000	-
OPEB Expense	8/31/2025	96100	-
TOTAL RESOURCES APPLIED			11,767,991
INCREASE/(DECREASE) IN NET RESOURCES DURING THE YEAR			1,229,427
TOTAL NET RESOURCES, Ending			
Net Resources-Unrestricted	8/31/2025	29100	4,840,931
Unrestricted Net Position - Pension/OPEB	8/31/2025	29400	(1,342,276)
Net Resources-Restricted	8/31/2025	29300	-
Net Resources-Capital Assets, Less Related Debt	8/31/2025	29000	5,278,476
TOTAL NET RESOURCES, Ending			\$ 8,777,130
Unrestricted Reserve Percentage			41.65%

31st DAA, Ventura County Fair
Statement of Net Position
August 31, 2025

ASSETS

CURRENT ASSETS

Cash - Unrestricted	6,855,930
Cash - Junior Livestock Auction	1,617,564
Accounts Receivable, Net of Allowance for Doubtful	1,308,547
JLA Accounts Receivables, Net of Allowance for Doubtful	209,776
Deferred Expenses	97,762
TOTAL CURRENT ASSETS	10,089,579

FIXED ASSETS

Land	282,915
Construction in Progress	1,655,627
Buildings & Improvements, Net of Accumulated Depreciation	3,224,114
Equipment, Net of Accumulated Depreciation	115,818
TOTAL FIXED ASSETS	5,278,475

DEFERRED OUTFLOWS OF RESOURCES

Deferred Outflows of Resources - Pension	852,633
Deferred Outflows of Resources - OPEB	42,212
TOTAL DEFERRED OUTFLOWS OF RESOURCES	894,846

TOTAL ASSETS

\$ 16,262,900

LIABILITIES & NET RESOURCES

LIABILITIES

Special Event Insurance	155
Accounts Payable	1,840,949
JLA Accounts Payable	24,181
Sales Tax Payable	2,465
Payroll Liabilities	83,082
Drug Fees	-
Deferred Revenue	54,396
Guaranteed Deposits	118,737
Compensated Leave Liability	82,572
Workers Comp Liability	-
Long Term Debt - SB84	545,873
JLA Consignment	1,761,513
Net Pension Liability	1,933,890
Net OPEB Liability	218,182
TOTAL LIABILITIES	6,665,995

DEFERRED INFLOWS OF RESOURCES

Deferred Inflows of Resources - Pension	30,032
Deferred Inflows of Resources - OPEB	55,018
TOTAL DEFERRED INFLOWS OF RESOURCES	85,051

NET RESOURCES

Junior Livestock Auction Reserve	734,725
Net Resoures - Unrestricted	\$4,840,931
Unrestricted Net Position - Pension/OPEB	(1,342,276)
Net Resources - Restricted	-
Net Resoures - Capital Assets, Less Related Debt	\$5,278,476
TOTAL NET RESOURCES	9,511,855

TOTAL LIABILITIES & NET RESOURCES

\$ 16,262,900

31st DAA, Ventura County Fair
Cash & Cash Equivalents
August 31, 2025

CURRENT CASH

Petty Cash	154.85	
Total Petty Cash		\$154.85
Changefund	0.00	
Changfund - Parking	6,000.00	
Total Changefund Cash		\$6,000.00
Cash - Operating BOFA#0920	3,276,907.28	
Cash - Operating MB#5168	1,888,535.18	
Total Operating Cash		\$5,165,442.46
Cash - Premium BOFA#2150	6,813.00	
Total Premium Cash		\$6,813.00
Cash - Payroll BOFA#4507	4,360.18	
Cash - Payroll BOFA#1043	62.59	
Cash - Payroll MB#5184	19,045.09	
Total Payroll Cash		\$23,467.86
Cash - Savings	0.00	
Cash - Savings MB#5192	1,610,063.09	
Total Savings Cash		\$1,610,063.09
Cash - LAIF #13-56-001	43,988.60	
Total LAIF Cash		\$43,988.60
Cash - JLA BOFA#3469	12,280.82	
Cash - JLA MB#1471	1,605,283.32	
Total JLA Cash		\$1,617,564.14
TOTAL CASH		\$8,473,494

CURRENT ACCOUNTS RECEIVABLES

Accounts Receivable	1,317,042.72	
Allowance for Doubtful Account	(8,646.75)	
Employee AR	150.53	
Total Net General Accounts Receivables		\$1,308,546.50
JLA Accounts Receivable	230,573.61	
JLA Allowance for Doubtful Account	(20,797.33)	
Total Net JLA Accounts Receivables		\$209,776.28
TOTAL ACCOUNTS RECEIVABLES		\$1,518,323

TOTAL CASH & CASH EQUIVALENTS	\$9,991,817
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31st DAA, Ventura County Fair
Income Statement
August 31, 2025

Description	Acct. No.	Actuals 2024	Prior YTD 8/31/2024	Current YTD 8/31/25	Budget 2025	Balance of Budget	% Used 2025
OPERATING REVENUES:							
Admission Revenues	ADMIS	3,078,610	3,076,186	2,887,185	3,097,200	210,015	93%
Commercial Space	COMSP	326,306	329,491	422,770	353,000	(69,770)	120%
Carnival Revenues	CARN	4,246,248	4,233,198	3,959,237	4,246,250	287,013	93%
Concession Revenues	CSREV	1,295,885	1,291,756	1,213,440	1,103,072	(110,368)	110%
Exhibit Revenues	EXREV	78,549	77,271	98,972	67,565	(31,407)	146%
Horse Show Revenues	HSREV	8,148	6,908	-	-	-	0%
Entertainment Revenues	ETREV	1,070,505	1,090,233	891,869	1,055,660	163,791	84%
Miscellaneous Fair Revenues	MFREV	1,661,136	1,655,840	1,368,731	1,622,855	254,124	84%
Facility Sales - Interim Revenues	INTRE	2,569,215	1,722,379	1,908,038	2,206,765	298,727	86%
Satellite Wagering Revenues	SWREV	270,738	186,593	182,623	242,310	59,687	75%
Prior Year Revenue	PYREV	27,371	19,313	27,660	-	(27,660)	0%
Other Revenues	OTREV	73,111	61,675	36,336	71,225	34,889	51%
TOTAL OPERATING REVENUES		\$ 14,705,821	\$ 13,750,842	\$ 12,996,862	\$ 14,065,902	\$ 1,069,040	92%
OPERATING EXPENDITURES:							
Administration Expenses	ADEXP	1,376,160	949,744	867,287	1,358,905	491,618	64%
Maintenance Expenses	MNEXP	2,665,119	1,751,072	1,693,275	2,708,605	1,015,330	63%
Publicity Expenses	PBEXP	267,525	262,748	223,683	281,500	57,817	79%
Concession Expenses	CSEXP	112,905	97,661	144,864	135,986	(8,878)	107%
Attendance Expenses	ATEXP	3,948,327	3,656,274	3,716,477	3,987,685	271,208	93%
Premium Expenses	PREXP	119,835	85,530	66,441	106,334	39,893	62%
Exhibit Expenses	EXEXP	236,639	209,406	206,459	292,746	86,287	71%
Horse Show Expenses	HSEXP	19,211	19,211	-	-	-	0%
Entertainment Expenses	ETEXP	2,519,942	2,474,272	2,299,353	2,468,489	169,136	93%
Miscellaneous Fair Expenses	MFEXP	1,878,989	1,890,463	1,906,638	2,011,453	104,815	95%
Facility Sales - Interim Expenses	INTEX	714,293	503,677	411,236	587,423	176,187	70%
Satellite Wagering Expenses	SWEXP	42,892	33,019	32,583	42,905	10,322	76%
Equipment Expenses	EQUIP	49,540	38,735	32,284	48,075	15,791	67%
Prior Year Expenses	PYEXP	47,100	32,926	25,942	20,000	(5,942)	130%
Cash Over/Short	CAOS	42,025	43,386	(2,270)	11,685	13,955	-19%
TOTAL OPERATING EXPENSES		\$ 14,040,501	\$ 12,048,122	\$ 11,624,254	\$ 14,061,791	\$ 2,437,537	83%
NET OPER PROFIT/LOSS BEFORE DEPRE & PENSION/OPEB		\$ 665,319	\$ 1,702,720	\$ 1,372,607	\$ 4,111	\$ (1,368,496)	33389%
Depreciation	90000	437,180	265,278	143,737	440,000	296,263	33%
Pension Expense	96000	397,100	-	-	-	-	0%
OPEB Expense	96100	(7,793)	-	-	-	-	0%
NET OPER PROFIT/LOSS AFTER DEPRE & PENSION/OPEB		\$ (161,167)	\$ 1,437,442	\$ 1,228,871	\$ (435,889)	\$ (1,664,760)	-282%
State Allocation	31200	329,000	214,500	-	110,000	110,000	0%
Training Allocations	31300	-	-	-	-	-	0%
Capital Project Reimbursement Funds	31900	36,000	36,000	-	-	-	0%
One-Time Revenue Sources	32500	504,671	-	156	-	(156)	0%
Contributions from Other Govt Sources	33000	-	-	-	-	-	0%
Other Operating Funds Used for Operation	34000	-	-	400	-	(400)	0%
NET PROFIT/LOSS BEFORE DEPRE & PENSION/OPEB		\$ 1,534,990	\$ 1,953,220	\$ 1,373,163	\$ 114,111	\$ (1,259,052)	1203%
NET PROFIT/LOSS AFTER DEPRE & PENSION/OPEB		\$ 708,504	\$ 1,687,942	\$ 1,229,427	\$ (325,889)	\$ (1,555,316)	-377%

Income Statement

31st DAA, Ventura County Fair

Revenue Report

August 31, 2025

Description	Acct. No.	Actuals 2024	Prior YTD 8/31/24	Current YTD 8/31/25	Budget 2025	Balance of Budget	% Used 2025
ADMISSIONS TO GROUNDS:							
Gate Admissions	40000-00-100	2,558,290	2,500,235	2,304,590	2,520,590	216,000	91%
Admission - Vendor Badge	40010-00-100	1,854	1,752	840	1,850	1,010	45%
Presale Admissions	40100-00-100	479,546	535,459	540,075	535,840	(4,235)	101%
Presale Admissions - Livestock	40110-00-100	38,920	38,740	41,680	38,920	(2,760)	107%
TOTAL ADMISSION TO GROUNDS		\$ 3,078,610	\$ 3,076,186	\$ 2,887,185	\$ 3,097,200	\$ 210,015	93%
COMMERCIAL SPACE:							
Commercial Space	41000-00-100	326,306	329,491	422,770	353,000	(69,770)	120%
TOTAL COMMERCIAL SPACE		\$ 326,306	\$ 329,491	\$ 422,770	\$ 353,000	\$ (69,770)	120%
CARNIVAL REVENUE:							
Carnival	40500-00-100	3,853,972	3,853,972	3,494,882	3,853,970	359,088	91%
Carnival - Presale	40510-00-100	392,276	379,226	464,355	392,280	(72,075)	118%
Other Misc Revenue - Carnival	40520-00-100	-	-	-	-	-	0%
TOTAL CARNIVAL REVENUE		\$ 4,246,248	\$ 4,233,198	\$ 3,959,237	\$ 4,246,250	\$ 287,013	93%
CONCESSION REVENUE:							
Food Concession	42100-60-100	1,154,372	1,150,843	1,098,314	1,035,000	(63,314)	106%
Vendor Parking	45000-60-100	15,577	15,282	14,442	9,072	(5,370)	159%
Stock Struck	45010-60-100	3,940	4,235	5,345	4,000	(1,345)	134%
Camping Fees	46500-60-100	77,273	77,273	73,694	48,000	(25,694)	154%
Reimbursable Revenues	48500-60-100	38,569	38,569	16,770	2,500	(14,270)	671%
Vendor App Fees	48700-60-100	6,155	5,555	4,875	4,500	(375)	108%
TOTAL CONCESSION REVENUE		\$ 1,295,885	\$ 1,291,756	\$ 1,213,440	\$ 1,103,072	\$ (110,368)	110%
EXHIBIT REVENUE:							
Exhibit Entry Fees	EXENT	30,861	30,861	43,160	28,000	(15,160)	154%
Donated Awards	43100-80-100	16,625	16,625	550	10,500	9,950	5%
Parking Revenue - Livestock	45000-80-100	7,804	8,100	18,767	10,000	(8,767)	188%
Camping Fees	46500-80-100	9,115	9,565	16,215	9,565	(6,650)	170%
Reimbursable Revenues	48500-80-100	2,355	2,355	3,165	-	(3,165)	0%
Other Misc Revenue	48700-80-100	6,204	4,440	3,050	2,000	(1,050)	153%
Donations	48810-80-100	2,060	1,800	3,330	4,000	670	83%
Junior Fair Board Revenue	48700-80-160	3,525	3,525	10,735	3,500	(7,235)	307%
TOTAL EXHIBIT REVENUE		\$ 78,549	\$ 77,271	\$ 98,972	\$ 67,565	\$ (31,407)	146%
HORSE SHOW REVENUE:							
Entry Fees - Open Draft/Carraige	43000-25-150	3,693	3,693	-	-	-	0%
Sponsored Awards - Open Draft/Carraige	43100-25-150	-	-	-	-	-	0%
Stall Fees - Open Draft/Carraige	43300-25-150	4,455	3,215	-	-	-	0%
Camping Fees - Open Draft/Carraige	46500-25-150	-	-	-	-	-	0%
Entry Fees - Youth Open	43000-25-151	-	-	-	-	-	0%
Stall Fees - Youth Open	43300-25-151	-	-	-	-	-	0%
TOTAL HORSE SHOW REVENUE		\$ 8,148	\$ 6,908	\$ -	\$ -	\$ -	0%

Revenues

31st DAA, Ventura County Fair

Revenue Report

August 31, 2025

Description	Acct. No.	Actuals 2024	Prior YTD 8/31/24	Current YTD 8/31/25	Budget 2025	Balance of Budget	% Used 2025
ENTERTAINMENT FAIR REVENUE							
Admission - Box Seats	40000-75-100	22,400	114,957	6,220	22,400	16,180	28%
Admission - Motorsports	40010-75-100	-	-	-	-	-	0%
Admission - Concerts	40020-75-100	459,769	480,119	305,514	459,770	154,256	66%
Admission - Rodeo	40030-75-100	37,651	37,542	126,482	37,540	(88,942)	337%
Presale Admission - Box Seats	40100-75-100	4,000	4,000	22,000	4,000	(18,000)	550%
Presale Admission - Concerts	40120-75-100	460,053	366,983	412,826	445,320	32,494	93%
Presale Admission - Rodeo	40130-75-100	67,153	67,153	-	67,150	67,150	0%
Commission on Sales	41500-75-100	19,480	15,209	12,479	19,480	7,001	64%
Merchandise Sales	42200-75-100	-	-	6,348	-	(6,348)	0%
Other Misc Revenue	48700-75-100	-	4,271	-	-	-	0%
TOTAL ENTERTAINMENT FAIR REVENUE		\$ 1,070,505	\$ 1,090,233	\$ 891,869	\$ 1,055,660	\$ 163,791	84%
MISCELLANEOUS FAIR REVENUE: (without Jr Livestock Auction)							
Souvenir Booth	42200-00-100	33,193	33,137	36,173	400,000	363,827	9%
Alcohol Concession	42300-00-100	578,283	578,283	85,895	33,190	(52,705)	259%
Parking Revenue	45000-00-100	438,600	438,280	519,810	578,280	58,470	90%
Camping Fees	46500-00-100	-	-	999	-	(999)	0%
Other Misc Revenue	48700-00-100	15,973	11,054	1,457	11,385	9,929	13%
Convenience/Product Fees	48720-00-100	-	-	229,242	-	(229,242)	0%
Garden Signage Sponsor	48800-00-100	-	-	6,525	-	(6,525)	0%
Donations Revenue	48810-00-100	-	-	-	-	-	0%
Sponsorship Revenue	48800-50-100	595,086	595,086	488,630	600,000	111,370	81%
TOTAL MISCELLANEOUS FAIR		\$ 1,661,136	\$ 1,655,840	\$ 1,368,731	\$ 1,622,855	\$ 254,124	84%
INTERIM REVENUE							
FACILITY SALES							
Concession Revenue (alcohol & beverages)	42300-40-400	317,747	212,675	640,512	317,750	(322,762)	202%
Parking Revenue	45000-40-400	472,746	259,158	345,878	400,000	54,122	86%
Parking Revenue - Beachfront	45010-40-400	137,500	81,793	28,042	140,000	111,958	20%
Building Rental	46100-40-400	551,654	432,277	264,712	400,000	135,288	66%
Building Rental - Derby Club	46110-40-400	194,559	130,559	138,000	192,000	54,000	72%
Grounds Rental	46200-40-400	341,815	218,342	228,962	250,000	21,038	92%
Equipment Rental (chairs, tables, etc.)	46300-40-400	160,064	95,719	61,391	135,000	73,610	45%
Camping Fees	46500-40-400	18,370	4,685	1,585	10,000	8,415	16%
Reimbursable Revenue - Utilities	48500-40-400	62,956	56,918	7,716	62,830	55,114	12%
Reimbursable Revenue - Outside Security	48510-40-400	2,000	2,000	-	2,000	2,000	0%
Reimbursable Revenue - In House Security	48520-40-400	-	-	-	-	-	0%
Reimbursable Revenue - Standby Labor	48530-40-400	74,029	49,461	52,152	74,000	21,848	70%
Set-Up/Clean-Up Fees	48550-40-400	122,057	81,950	65,115	110,000	44,885	59%
Reimbursable Revenue - Fire Marshall	48560-40-400	8,700	7,980	6,300	9,000	2,700	70%
Reimbursable Revenue - Trash/Dumpster	48570-40-400	18,000	6,000	20,684	18,000	(2,684)	115%
Reimbursable Revenue - Other (Police Expense)	48580-40-400	80,146	75,991	44,676	80,000	35,324	56%
Other Misc Revenue	48700-40-400	6,872	6,872	-	6,185	6,185	0%
Sponsorship Revenue	48800-50-400	-	-	-	-	-	0%

Revenues

31st DAA, Ventura County Fair

Revenue Report

August 31, 2025

Description	Acct. No.	Actuals 2024	Prior YTD 8/31/24	Current YTD 8/31/25	Budget 2025	Balance of Budget	% Used 2025
OKTOBERFEST							
Admission Revenue	40000-00-500	-	-	949	-	(949)	0%
Carnival Wristbands	40500-00-500	-	-	150	-	(150)	0%
Carnival Games	40510-00-500	-	-	-	-	-	0%
Commercial Vendors	41000-00-500	-	-	-	-	-	0%
Food Concession	42100-00-500	-	-	-	-	-	0%
Souvenir Booth Sales	42200-00-500	-	-	-	-	-	0%
Alcohol Concession	42300-00-500	-	-	308	-	(308)	0%
Parking Revenue	45000-00-500	-	-	-	-	-	0%
Grounds Rental	46200-00-500	-	-	-	-	-	0%
Camping Fees	46500-00-500	-	-	-	-	-	0%
Promo Fund	48000-00-500	-	-	-	-	-	0%
Reimbursable Revenue	48500-00-500	-	-	-	-	-	0%
Other Misc Revenue	48700-00-500	-	-	-	-	-	0%
Convenience/Product Fees	48720-00-500	-	-	908	-	(908)	0%
Sponsorship Revenue	48800-00-500	-	-	-	-	-	0%
TOTAL INTERIM REVENUE		\$ 2,569,215	\$ 1,722,379	\$ 1,908,038	\$ 2,206,765	\$ 298,727	86%
SATELLITE WAGERING							
Commission	41500-20-200	246,738	185,332	180,319	242,310	61,991	74%
Parking Revenue	45000-20-200	24,000	-	-	-	-	0%
Prior Year Revenue	49000-20-200	-	-	2,304	-	(2,304)	0%
TOTAL SATELLITE WAGERING REVENUE		\$ 270,738	\$ 186,593	\$ 182,623	\$ 242,310	\$ 59,687	75%
TOTAL PRIOR YEAR REVENUE ADJ	49000-00-000	27,371	19,313	27,660	-	(27,660)	0%
TOTAL PRIOR YEAR REVENUE		\$ 27,371	\$ 19,313	\$ 27,660	\$ -	\$ (27,660)	0%
OTHER OPERATING REVENUE							
Reimbursable Revenue	48500-00-000	4,923	1,212	2,500	1,500	(1,000)	167%
Other Misc Revenue (Convenience Fees, SE Rebates, etc.)	48700-00-000	44,462	45,273	2,986	47,885	44,899	6%
Interest Earnings	48710-00-000	23,698	15,161	30,849	21,810	(9,039)	141%
Donations	48810-00-000	29	29	-	30	30	0%
TOTAL OTHER OPERATING REVENUE		\$ 73,111	\$ 61,675	\$ 36,336	\$ 71,225	\$ 34,889	51%

Revenues

31st DAA, Ventura County Fair

Expense Report

August 31, 2025

Description	Acct. No.	Actuals 2024	Prior YTD 8/31/24	Current YTD 8/31/25	Budget 2025	Balance of Budget	% Used 2025
ADMINISTRATION EXPENSE							
Salaries & Wages - Perm	50000-11-000	200,239	145,049	78,085	176,596	98,511	44%
Salaries & Wages - Temp	50100-11-000	129,027	81,343	80,798	130,000	49,202	62%
Compensated Leave	50300-11-000	(41,215)	-	-	60,988	60,988	0%
Employee Benefits	51000-11-000	25,242	16,660	15,876	30,950	15,074	51%
PERS Employer Contribution	51010-11-000	65,827	46,714	37,794	70,865	33,071	53%
OPEB Employer Contribution	51020-11-000	4,030	2,406	2,134	4,281	2,147	50%
Payroll Taxes	51100-11-000	23,378	16,057	11,076	18,074	6,998	61%
Worker's Comp Insurance	51200-11-000	22,704	15,584	16,712	19,009	2,297	88%
Unemployment Insurance	51300-11-000	37,237	19,795	12,639	25,000	12,361	51%
Current year - Bad Debt Expense	53000-11-000	-	-	-	-	-	0%
Bank / CC Charges	54000-11-000	242,308	171,956	172,741	229,930	57,189	75%
Interest Expense	54010-11-000	800	763	-	800	800	0%
Director Expense	56000-11-000	5,171	4,503	123	5,170	5,047	2%
Dues & Subscription	57000-11-000	9,446	4,975	28,776	9,450	(19,326)	305%
Insurance	60000-11-000	326,213	216,821	222,814	330,000	107,186	68%
Other Misc Expense	65000-11-000	5,807	3,800	230	8,400	8,170	3%
Postage	67000-11-000	2,053	1,942	2,036	2,050	14	99%
Professional Services	69000-11-000	177,317	153,483	72,939	93,818	20,879	78%
Audit Cost	69010-11-000	91,300	5,200	86,255	91,300	5,045	94%
Office Supples & Expense	74000-11-000	25,908	23,756	7,031	25,900	18,869	27%
Telephone	75000-11-000	8,290	6,048	10,801	8,300	(2,501)	130%
Travel / Training Expense	77000-11-000	15,077	12,889	8,427	18,024	9,597	47%
TOTAL ADMINISTRATION EXPENSE		\$ 1,376,160	\$ 949,744	\$ 867,287	\$ 1,358,905	\$ 491,618	64%
MAINTENANCE & GENERAL OPERATIONS							
Salaries & Wages - Perm	50000-12-000	219,773	121,602	157,828	274,369	116,541	58%
Salaries & Wages - Temp	50100-12-000	846,604	563,455	561,104	711,975	150,871	79%
Employee Benefits	51000-12-000	60,039	35,118	45,161	79,147	33,986	57%
PERS Employer Contribution	51010-12-000	171,872	117,422	138,874	213,124	74,250	65%
OPEB Employer Contribution	51020-12-000	6,850	3,802	5,023	9,204	4,181	55%
Payroll Taxes	51100-12-000	57,593	36,453	45,874	72,400	26,526	63%
Worker's Comp Insurance	51200-12-000	68,603	41,857	75,085	61,153	(13,932)	123%
Vehicle Insurance	60000-12-000	-	-	3,176	-	(3,176)	0%
Utilities - Electrical	63000-12-000	527,547	297,717	307,136	555,184	248,048	55%
Utilities - Gas/Propane	63010-12-000	55,831	48,897	15,938	58,623	42,685	27%
Utilities - Water/Sewer	63020-12-000	118,949	82,807	61,535	124,896	63,361	49%
Grounds Maintenance & Repairs	64000-12-000	76,722	49,448	81,845	98,840	16,995	83%
Equipment Maintenance	64010-12-000	86,807	64,830	49,776	85,995	36,219	58%
Professional Services	69000-12-000	135,260	100,587	46,198	110,195	63,997	42%
Equipment Rental	72000-12-000	59,203	53,133	9,704	65,000	55,296	15%
Supplies & Expenses	74000-12-000	78,526	60,255	27,202	90,000	62,798	30%
Telephone Expenses	75000-12-000	4,636	2,131	2,657	4,700	2,043	57%

Expenses

31st DAA, Ventura County Fair

Expense Report

August 31, 2025

Description	Acct. No.	Actuals 2024	Prior YTD 8/31/24	Current YTD 8/31/25	Budget 2025	Balance of Budget	% Used 2025
Travel & Training Expenses	77000-12-000	1,505	1,505	1,204	5,000	3,796	24%
Trash/Waste Removal	78000-12-000	88,797	70,053	57,954	88,800	30,846	65%
TOTAL MAINTENANCE EXPENSE		\$ 2,665,119	\$ 1,751,072	\$ 1,693,275	\$ 2,708,605	\$ 1,015,330	63%
PUBLICITY EXPENSE							
Advertising	52000-13-100	126,168	117,592	68,293	140,000	71,707	49%
Professional Services	69000-13-100	66,036	70,536	96,941	75,000	(21,941)	129%
Program Expense	70000-13-100	25,053	25,053	1,381	25,000	23,619	6%
Promotional Expense	71000-13-100	23,218	22,667	21,101	21,500	399	98%
Supplies & Expense	74000-13-100	27,050	26,899	35,968	20,000	(15,968)	180%
TOTAL PUBLICITY EXPENSE		\$ 267,525	\$ 262,748	\$ 223,683	\$ 281,500	\$ 57,817	79%
CONCESSION EXPENSE							
Salaries & Wages - Perm	50000-60-100	-	-	43,959	60,042	16,083	73%
Salaries & Wages - Temp	50100-60-100	67,019	62,665	23,126	26,040	2,914	89%
Employee Benefits	51000-60-100	-	-	-	1,680	1,680	0%
Payroll Taxes	51100-60-100	3,789	3,553	4,817	6,233	1,416	77%
PERS Employer Contribution	51010-60-100	10,512	9,797	15,379	6,535	(8,844)	235%
OPEB Employer Contribution	51020-60-100	-	-	949	3,666	2,717	26%
Worker's Comp Insurance	51200-60-100	3,651	3,332	6,701	5,337	(1,364)	126%
Professional Services	69000-60-100	17,394	13,144	44,584	11,983	(32,601)	372%
Tent & Booth Rent Expense	72000-60-100	1,227	1,227	-	-	-	0%
Supplies & Expense	74000-60-100	9,313	3,943	5,006	10,930	5,924	46%
Travel & Training	77000-60-100	-	-	343	3,540	3,197	10%
TOTAL CONCESSION EXPENSE		\$ 112,905	\$ 97,661	\$ 144,864	\$ 135,986	\$ (8,878)	107%
ATTENDANCE OPERATIONS							
Salaries & Wages - Temp	50100-70-100	117,515	115,870	107,403	162,000	54,597	66%
Employee Benefits	51000-70-100	-	-	-	-	-	0%
PERS Employer Contribution	51010-70-100	1,734	1,734	2,633	1,735	(898)	152%
Payroll Taxes	51100-70-100	2,386	2,362	2,709	2,386	(323)	114%
Worker's Comp Insurance	51200-70-100	3,399	3,276	7,498	10,044	2,546	75%
Professional Services	69000-70-100	27,719	26,969	39,526	27,720	(11,806)	143%
Professional Services - Carnival	69010-70-100	2,402,048	2,401,298	2,252,607	2,402,050	149,443	94%
Security Expense	73000-70-100	967,508	684,296	967,766	967,510	(256)	100%
Supplies & Expense	74000-70-100	214,876	214,876	142,413	214,880	72,467	66%
Supplies & Expense - Carnival	74010-70-100	202,552	196,840	192,810	190,760	(2,050)	101%
Supplies & Expense - Admission	74020-70-100	8,590	8,752	1,113	8,600	7,487	13%
TOTAL ATTENDANCE EXPENSE		\$ 3,948,327	\$ 3,656,274	\$ 3,716,477	\$ 3,987,685	\$ 271,208	93%
Premium Expense (Excluding Horse Show)							
Premium Cash Awards	66000-85-100	105,953	71,648	58,789	95,952	37,163	61%
Professional Services	69000-85-100	9,500	9,500	6,500	6,000	(500)	108%
Supplies & Expenses	74000-85-100	4,382	4,382	1,152	4,382	3,230	26%
TOTAL PREMIUM EXPENSE		\$ 119,835	\$ 85,530	\$ 66,441	\$ 106,334	\$ 39,893	62%

Expenses

31st DAA, Ventura County Fair

Expense Report

August 31, 2025

Description	Acct. No.	Actuals 2024	Prior YTD 8/31/24	Current YTD 8/31/25	Budget 2025	Balance of Budget	% Used 2025
EXHIBIT EXPENSE							
Salaries & Wages - Perm	50000-80-100	10,358	-	35,625	50,067	14,442	71%
Salaries & Wages - Temp	EXWAT	30,218	24,635	-	-	-	0%
Employee Benefits	51000-80-100	2,908	-	8,082	12,122	4,041	67%
PERS Employer Contribution	51010-80-100	9,840	5,747	8,956	12,815	3,859	70%
OPEB Employer Contribution	51020-80-100	304	-	852	1,461	609	58%
Payroll Taxes	EXPRT	3,041	1,835	2,682	1,077	(1,605)	249%
Worker's Comp Insurance	EXWC	2,281	1,160	3,640	3,104	(536)	117%
Other Misc Expense	65000-80-100	-	-	-	-	-	0%
Trophies & Ribbons	66010-80-100	10,171	10,171	5,994	20,000	14,006	30%
Sponsored Cash	66020-80-100	-	-	-	500	500	0%
Supplies & Expenses	EXSE	32,183	31,235	24,007	48,500	24,493	49%
Professional Services	EXPRO	131,225	131,225	106,571	132,600	26,029	80%
Volunteer Event	74010-80-100	711	-	1,228	5,500	4,272	22%
Travel & Training	77000-80-100	1,324	1,324	3,610	3,000	(610)	120%
Junior Fair Board Expense	65000-80-160	2,074	2,074	5,213	2,000	(3,213)	261%
TOTAL EXHIBIT EXPENSE		\$ 236,639	\$ 209,406	\$ 206,459	\$ 292,746	\$ 86,287	71%
HORSE SHOW EXPENSE (Excluding Premiums)							
Professional Services - Open Draft/Carraige	69000-25-150	14,975	14,975	-	-	-	0%
Supplies & Expenses - Open Draft/Carraige	74000-25-150	4,236	4,236	-	-	-	0%
Professionsl Services - Youth Open	69000-25-151	-	-	-	-	-	0%
Supplies & Expenses - Youth Open	74000-25-151	-	-	-	-	-	0%
TOTAL HORSE SHOW EXPENSE		\$ 19,211	\$ 19,211	\$ -	\$ -	\$ -	0%
FAIR ENTERTAINMENT EXPENSE							
Salaries & Wages - Temp	50100-75-100	1,787	1,787	-	1,787	1,787	0%
Employee Benefits	51000-75-100	-	-	-	-	-	0%
Payroll Taxes	51100-75-100	26	26	-	26	26	0%
Worker's Comp Insurance	51200-75-100	48	48	-	111	111	0%
Entertainment - Rodeo	58000-75-100	143,000	143,000	143,000	143,000	-	100%
Entertainment - Grounds Acts	58010-75-100	405,400	405,400	245,215	355,400	110,185	69%
Entertainment - Motrosports	58020-75-100	-	-	-	-	-	0%
Entertainment - Concerts	58030-75-100	1,312,098	1,312,098	1,359,222	1,312,100	(47,122)	104%
Entertainment - Community Event	58040-75-100	-	-	-	-	-	0%
Professional Services	69000-75-100	447,289	369,499	462,175	447,290	(14,885)	103%
Professional Services - Rodeo	69010-75-100	-	-	3,188	-	(3,188)	0%
Supplies & Expense - Grandstands	74000-75-100	177,373	195,343	59,090	175,850	116,760	34%
Supplies & Expense - Grounds Acts	74010-75-100	29,903	44,053	19,750	29,905	10,155	66%
Supplies & Expense - Rodeo	74020-75-100	3,019	3,019	7,713	3,020	(4,693)	255%
TOTAL FAIR ENTERTAINMENT EXPENSE		\$ 2,519,942	\$ 2,474,272	\$ 2,299,353	\$ 2,468,489	\$ 169,136	93%

Expenses

31st DAA, Ventura County Fair

Expense Report

August 31, 2025

Description	Acct. No.	Actuals 2024	Prior YTD 8/31/24	Current YTD 8/31/25	Budget 2025	Balance of Budget	% Used 2025
MISCELLANEOUS FAIR EXPENSE							
<i>ADMINISTRATION</i>							
Salaries & Wages - Perm	50000-11-100	6,101	6,101	11,527	21,567	10,040	53%
Salaries & Wages - Temp	50100-11-100	23,713	23,713	44,770	22,600	(22,170)	198%
Employee Benefits	51000-11-100	2,118	2,118	2,267	2,118	(149)	107%
PERS Employer Contribution	51010-11-100	2,868	2,868	8,804	2,868	(5,936)	307%
OPEB Employer Contribution	51020-11-100	175	175	(296)	175	471	-169%
Payroll Taxes	51100-11-100	1,509	1,509	3,168	1,509	(1,659)	210%
Worker's Comp Insurance	51200-11-100	906	906	4,766	2,738	(2,028)	174%
Director's Expense	56000-11-100	353	353	507	353	(154)	144%
Supplies & Expenses	74000-11-100	24,078	19,089	9,083	24,184	15,101	38%
<i>MAINTENANCE</i>							
Salaries & Wages - Perm	50000-12-100	33,239	33,239	40,051	27,697	(12,354)	145%
Salaries & Wages - Temp	50100-12-100	169,477	174,121	193,486	226,050	32,564	86%
Employee Benefits	51000-12-100	6,104	6,104	7,419	6,104	(1,315)	122%
PERS Employer Contribution	51010-12-100	17,214	17,214	26,475	17,214	(9,261)	154%
OPEB Employer Contribution	51020-12-100	750	750	(285)	750	1,035	-38%
Payroll Taxes	51100-12-100	11,398	11,466	13,147	11,398	(1,749)	115%
Worker's Comp Insurance	51200-12-100	6,343	6,690	21,233	15,732	(5,501)	135%
Utilities (electric, gas, water, sewer, etc.)	63000-12-100	24,538	24,538	118,607	24,540	(94,067)	483%
Professional Services	69000-12-100	271,359	290,204	351,909	271,358	(80,551)	130%
Equipment Rental	72000-12-100	248,008	252,848	170,653	248,008	77,355	69%
Supplies & Maintenance	74000-12-100	121,225	95,375	125,044	95,380	(29,664)	131%
Trash/Waste Removal	78000-12-100	19,671	19,671	32,417	19,675	(12,742)	165%
<i>FACILITY SALES</i>							
Salaries & Wages - Perm	50000-40-100	4,384	4,384	-	-	-	0%
Salaries & Wages - Temp	50100-40-100	-	-	-	-	-	479%
Employee Benefits	51000-40-100	814	814	-	-	-	0%
PERS Employer Contribution	51010-40-100	627	627	-	-	-	0%
OPEB Employer Contribution	51020-40-100	87	87	-	-	-	0%
Payroll Taxes	51100-40-100	318	318	-	-	-	0%
Worker's Comp Insurance	51200-40-100	177	177	-	-	-	0%
Professional Services	69000-40-100	-	-	-	-	-	0%
Outside Security Expense	73000-40-100	-	-	600	-	(600)	0%
Supplies & Expenses	74000-40-100	-	-	-	-	-	0%
<i>SPONSORSHIP</i>							
Professional Services	69000-50-100	197,262	185,689	128,950	182,000	53,050	71%
Equipment Rental	72000-50-100	-	-	321	400	79	80%
Supplies & Expenses	74000-50-100	1,757	1,757	1,282	1,625	343	79%
<i>PARKING</i>							
Salaries & Wages - Perm	50000-65-100	3,763	3,763	-	5,834	5,834	0%
Salaries & Wages - Temp	50100-65-100	28,783	28,783	37,653	60,000	22,347	63%
Employee Benefits	51000-65-100	815	815	-	815	815	0%

Expenses

31st DAA, Ventura County Fair

Expense Report

August 31, 2025

Description	Acct. No.	Actuals 2024	Prior YTD 8/31/24	Current YTD 8/31/25	Budget 2025	Balance of Budget	% Used 2025
PERS Employer Contribution	51010-65-100	745	745	627	745	118	84%
OPEB Employer Contribution	51020-65-100	85	85	-	85	85	0%
Payroll Taxes	51100-65-100	956	956	1,104	956	(148)	115%
Worker's Comp Insurance	51200-65-100	903	903	2,686	4,082	1,396	66%
Professional Services	69000-65-100	322,974	335,210	336,784	342,000	5,216	98%
Overflow Parking Rental	72000-65-100	12,500	12,500	47,311	13,200	(34,111)	358%
Equipment Rental	72001-65-100	2,804	2,804	618	3,000	2,382	21%
Supplies & Expense	74000-65-100	7,448	7,448	4,467	1,200	(3,267)	372%
<i>OTHER FAIR</i>							
Chargebacks	54020-00-100	217,082	232,173	11,289	285,686	274,397	0%
Professional Services	69000-00-100	83,558	81,373	143,267	67,807	(75,460)	0%
Souvenir Booth Expense	74000-00-100	-	-	4,925	-	(4,925)	0%
TOTAL MISCELLANEOUS FAIR EXPENSE		\$ 1,878,989	\$ 1,890,463	\$ 1,906,638	\$ 2,011,453	\$ 104,815	95%
INTERIM EXPENSE							
<i>PUBLICITY</i>							
Advertising	52000-13-400	8,265	6,566	-	10,000	10,000	0%
Professional Services	69000-13-400	50,832	23,463	46,602	35,000	(11,602)	133%
Promotional Expense	71000-13-400	-	-	-	-	-	0%
Supplies & Expenses	74000-13-400	2,611	2,170	871	5,000	4,129	17%
<i>FACILITY SALES</i>							
Salaries & Wages - Perm	50000-40-400	90,388	45,239	51,362	63,154	11,792	81%
Salaries & Wages - Temp	50100-40-400	18,748	18,748	17,094	30,000	12,906	57%
Employee Benefits	51000-40-400	18,048	11,399	14,047	22,810	8,763	62%
PERS Employer Contribution	51010-40-400	25,180	16,017	12,497	33,252	20,755	38%
OPEB Employer Contribution	51020-40-400	2,553	1,508	1,189	3,792	2,603	31%
Payroll Taxes	51100-40-400	7,499	4,190	3,872	9,694	5,822	40%
Worker's Comp Insurance	51200-40-400	7,406	4,229	7,128	5,776	(1,352)	123%
Professional Services	69000-40-400	129,975	126,255	45,860	65,820	19,960	70%
Promotional Expense	71000-40-400	-	-	-	-	-	0%
Rental Expense	72000-40-400	7,014	7,014	1,697	7,000	5,303	24%
Outside Security Expense	73000-40-400	188,539	121,503	121,675	189,000	67,325	64%
Supplies & Expenses	74000-40-400	6,458	6,888	1,069	1,200	131	89%
Telephone	75000-40-400	709	472	534	720	186	74%
Travel & Training	77000-40-400	674	674	1,131	675	(456)	168%
Trash/Waste Removal	78000-40-400	12,494	12,494	-	12,500	12,500	0%
<i>PARKING</i>							
Salaries & Wages - Perm	50000-65-400	-	-	-	-	-	0%
Salaries & Wages - Temp	50100-65-400	90,779	55,096	57,848	50,800	(7,048)	114%
Employee Benefits	51000-65-400	-	-	-	-	-	0%
PERS Employer Contribution	51010-65-400	4,304	2,907	3,310	6,400	3,090	52%
Payroll Taxes	51100-65-400	2,624	1,576	1,818	3,400	1,582	53%
Worker's Comp Insurance	51200-65-400	5,906	3,388	5,978	-	(5,978)	0%

Expenses

31st DAA, Ventura County Fair

Expense Report

August 31, 2025

Description	Acct. No.	Actuals 2024	Prior YTD 8/31/24	Current YTD 8/31/25	Budget 2025	Balance of Budget	% Used 2025
Equipment Maintenance	64010-65-400	-	-	-	-	-	0%
Professional Services - PK	69000-65-400	28,430	28,430	10,252	28,430	18,178	36%
Supplies & Expense - Main Lot	74000-65-400	3,416	3,416	16	1,500	1,484	1%
Supplies & Expense - Beach Lot	74010-65-400	1,443	33	22	1,500	1,478	1%
OKTOBERFEST							
Salaries & Wages - Perm	50000-00-500	-	-	-	-	-	0%
Salaries & Wages - Temp	50100-00-500	-	-	-	-	-	0%
Employee Benefits	51000-00-500	-	-	-	-	-	0%
PERS Employer Contribution	51010-00-500	-	-	-	-	-	0%
OPEB Employer Contribution	51020-00-500	-	-	-	-	-	0%
Payroll Taxes	51100-00-500	-	-	-	-	-	0%
Worker's Comp Insurance	51200-00-500	-	-	-	-	-	0%
Advertising	52000-00-500	-	-	364	-	(364)	0%
Entertainment Grandstand	58000-00-500	-	-	-	-	-	0%
Entertainment Ground	58010-00-500	-	-	5,000	-	(5,000)	0%
Ground Maintenance	64000-00-500	-	-	-	-	-	0%
Other Misc Expense	65000-00-500	-	-	-	-	-	0%
Professional Services	69000-00-500	-	-	-	-	-	0%
Professional Services - Carnival	69010-00-500	-	-	-	-	-	0%
Rental Expense	72000-00-500	-	-	-	-	-	0%
Security Expense	73000-00-500	-	-	-	-	-	0%
Supplies & Expenses	74000-00-500	-	-	-	-	-	0%
TOTAL INTERIM EXPENSE		\$ 714,293	\$ 503,677	\$ 411,236	\$ 587,423	\$ 176,187	70%
SATELLITE WAGERING EXPENSE							
CARF Dues	57000-20-200	17,992	13,494	12,000	17,995	5,995	67%
Grounds Maintenance & Repairs	64000-20-200	11,851	6,475	16,362	11,855	(4,507)	138%
Equipment Maintenance	64010-20-200	-	-	-	-	-	0%
Professional Services	69000-20-200	3,810	3,810	4,221	3,810	(411)	111%
Supplies & Expenses	74000-20-200	993	993	-	995	995	0%
Trash Removal	78000-20-200	8,246	8,246	-	8,250	8,250	0%
Prior Year Expenses	80000-20-200	-	-	-	-	-	0%
TOTAL SATELLITE WAGERING EXPENSE		\$ 42,892	\$ 33,019	\$ 32,583	\$ 42,905	\$ 10,322	76%
EQUIPMENT EXPENSE							
Non Capitalized(cost less than \$5000 and life less than one year							
Equipment Funded by Fair	87500-00-000	49,540	38,735	32,284	48,075	15,791	67%
TOTAL EQUIPMENT EXPENSE		\$ 49,540	\$ 38,735	\$ 32,284	\$ 48,075	\$ 15,791	67%
PRIOR YEAR OPERATING EXPENSE ADJUSTMENT							
Prior Year Adjustments	80000-00-000	47,100	32,926	25,942	20,000	(5,942)	130%
PRIOR YEAR OPERATING EXPENSE		\$ 47,100	\$ 32,926	\$ 25,942	\$ 20,000	\$ (5,942)	130%

Expenses

31st DAA, Ventura County Fair
Expense Report
August 31, 2025

Description	Acct. No.	Actuals 2024	Prior YTD 8/31/24	Current YTD 8/31/25	Budget 2025	Balance of Budget	% Used 2025
CASH SHORTAGES & OVERAGES							
Cash +/- Interim	85000-00-000	42,025	43,386	(2,270)	11,685	13,955	-19%
CASH (OVER)/UNDER		\$ 42,025	\$ 43,386	\$ (2,270)	\$ 11,685	\$ 13,955	-19%
DEPRECIATION EXPENSE							
Depreciation	90000-00-000	437,180	265,278	145,269	440,000	294,731	33%
Prior Year Depreciation Expense	80010-00-000	-	-	(1,533)	-	1,533	0%
TOTAL DEPRECIATION EXPENSE		\$ 437,180	\$ 265,278	\$ 143,737	\$ 440,000	\$ 296,263	33%
PENSION EXPENSE							
Pension Expense	96000-00-000	397,100	-	-	-	-	0%
TOTAL PENSION EXPENSE		\$ 397,100	\$ -	\$ -	\$ -	\$ -	0%
OPEB EXPENSE							
OPEB Expense	96100-00-000	(7,793)	-	-	-	-	0%
TOTAL OPEB EXPENSE		\$ (7,793)	\$ -	\$ -	\$ -	\$ -	0%

31st DAA, Ventura County Fair
Junior Livestock Auction
August 31, 2025

DETAIL	Account Number	Actual 2024	Current YTD 8/31/25	Budget 2025	Balance of Budget
BEGINNING RESOURCES: 1/1/2025	25100-30-300	\$ 589,003	\$ 706,108		
AUCTION REVENUES:					
Commission Revenue	41500-30-300	77,999	0	75,000	75,000
Buyers Receipts	47600-30-300	0	0	0	0
Other Misc Revenue	48700-30-300	44,356	29,330	0	(29,330)
Interest Revenue	48710-30-300	0	0	0	0
Slaughter Fees	48720-30-300	0	0	0	0
Sponsorships	48800-30-300	83,925	122,500	100,000	(22,500)
Donations	48810-30-300	290	0	0	0
Prior Year Revenue	49000-30-300	3,291	0	0	0
TOTAL REVENUES		209,861	151,830	175,000	23,170
AUCTION EXPENDITURES:					
Bad Debt Expense	53000-30-300	55	0	0	0
Bank/CC Charges	54000-30-300	20,913	17,988	20,340	2,352
Payments to Sellers	57600-30-300	0	0	0	0
Hauling and Slaughter	65000-30-300	5,287	2,700	29,920	27,220
Professional Services	69000-30-300	30,229	55,632	30,230	(25,402)
Publicity & Marketing	71000-30-300	964	102	964	862
Supplies & Expense	74000-30-300	18,549	24,863	18,550	(6,313)
Lunch Expense	74010-30-300	16,759	21,929	16,760	(5,169)
Prior Year Expense	80000-30-300	0	0	0	0
Cash Shortage/Overage	85100-30-300	0	0	0	0
Equipment Expense	87500-30-300	0	0	0	0
TOTAL EXPENDITURES		92,755	123,213	116,764	(6,449)
NET JLA INCOME		117,105	28,617	58,236	29,619
ENDING RESOURCES: 8/31/2025	25100-30-300	\$ 706,109	\$ 734,725		

31st DAA, Ventura County Fair

Capital Assets

August 31, 2025

DESCRIPTION	Date	Reference	Balance
PROPERTY, PLANT & EQUIPMENT AS OF:	1/1/2025		\$ 19,552,853
ACQUISITIONS OF FIXED ASSETS:			
Land		19100-00-000	-
Buildings & Improvements:		19200-00-000	9,861
Construction in Progress:		19000-00-000	1,254,949
PSPS Project	19000-00-000	-	
Grounds Bathroom Remodels	19000-00-903	-	
Anacapa Awning Project	19000-00-905	(2,292)	
San Miguel Awning Project	19000-00-906	3,943	
Ag Building Improvement	19000-00-907	4,309	
Gas Line Upgrades	19000-00-908	-	
Strawberry Festival Project (grounds/Bldg improvement)	19000-00-910	-	
Sewer Upgrade	19000-00-911	500,220	
Small Livestock Project	19000-00-912	-	
Grounds Lighting Project	19000-00-913	890	
Area 1 Concrete Project	19000-00-914	-	
Fairgrounds Landscape Project	19000-00-915	2,768	
Wrought Iron Fencing	19000-00-916	625	
Announcer Booth Project	19000-00-917	-	
Raceway Expansion Project	19000-00-918	8,598	
Mold Remediation FL	19000-00-919	150,215	
Mold Remediation SR	19000-00-920	151,797	
Electrical Panel Project	19000-00-921	-	
Morgan Bathrooms Mold Remediation Project	19000-00-922	420,554	
Raceway Lighting	19000-00-923	13,085	
Santa Rosa Roof Project	19000-00-924	235	
Equipment		19300-00-000	35,216
Other Fixed Assets			
Other (provide description):			
TOTAL ACQUISITIONS OF FIXED ASSETS			1,300,026
DISPOSITIONS OF FIXED ASSETS (Salvaged, Sold, etc.):			
Land			
Buildings & Improvements			
Equipment			
Other Fixed Assets			
Other (provide description):			
TOTAL DISPOSITIONS OF FIXED ASSETS			-
PROPERTY, PLANT & EQUIPMENT AS OF:	8/31/2025		\$ 20,852,879
DEPRECIATION:			
Accumulated Depreciation as of:	1/1/2025		\$ 15,430,667
Less: A/D on Dispositions of Fixed Assets above			
Add: Monthly Depreciation Expense	DEPRE	90000-00-000	143,737
ACCUMULATED DEPRECIATION as of:	8/31/2025		\$ 15,574,404
PROPERTY, PLANT & EQUIPMENT, NET OF DEPRECIATION:	8/31/2025		\$ 5,278,475
DEBT (ASSOCIATED WITH FIXED ASSETS)	8/31/2025	25000-00-000	-
NET RESOURCES-CAPITAL ASSETS (less related debt):	8/31/2025		\$ 5,278,475

31st DAA, Ventura County Fair
Satellite Wagering
August 31, 2025

DETAIL	Account Number	Actual 2024	Current YTD 8/31/25	Budget 2025	Balance of Budget
REVENUES:					
Admission Revenue	40000-20-200	0	0	0	0
Commission Revenue	41500-20-200	246,738	180,319	242,310	61,991
Parking Revenue	45000-20-200	24,000	0	0	0
Prior Year Revenue	49000-20-200	0	2,304	0	(2,304)
TOTAL REVENUES		270,738	182,623	242,310	59,687
EXPENDITURES:					
CARF Dues	57000-20-200	17,992	12,000	17,995	5,995
Grounds & Maintenance Repairs	64000-20-200	11,851	16,362	11,855	(4,507)
Equipment Maintenance	64010-20-200	0	0	0	0
Professional Services	69000-20-200	3,810	4,221	3,810	(411)
Supplies & Expense	74000-20-200	993	0	995	995
Trash Removal	78000-20-200	8,246	0	8,250	8,250
Prior Year Expense	80000-20-200	0	0	0	0
TOTAL EXPENDITURES		42,892	32,583	42,905	10,322
NET SATELLITE WAGERING PROFIT/LOSS					
		227,846	150,040	199,405	49,365

THIS MEMORANDUM OF UNDERSTANDING (“MOU”) is made and entered into on **August 29, 2025**, by and between the 31st District Agricultural Association, a state institution, aka Ventura County Fairgrounds and the Ventura County Fairgrounds Foundation, a 501 (c)(3) California nonprofit public benefit corporation, (“Foundation”). For convenience herein, the “Parties” refers to the District/31st DAA and the Foundation.

RECITALS

- A. District is a district agricultural association formed under the California Food and Agricultural Code as a state institution for the purposes of holding fairs, exhibitions, community-based programs and services, and constructing, maintaining, and operating recreational and cultural facilities of general public interest.
- B. Foundation is a California nonprofit public benefit corporation, with Articles of Incorporation filed December 5, 1994, with the California Secretary of State and qualified as a 501(c)(3) tax exempt organization pursuant to the Internal Revenue Service and the California Franchise Tax Board. Foundation was formed for the purpose of the solicitation, accumulation and disbursement of funds for the operation of the Ventura County Fairgrounds and other agricultural and youth related education programs and exhibits of District. The vision of the Ventura County Fair Foundation is to ensure the future of the Ventura County Fairgrounds as a vibrant and diverse community venue.
- C. District and Foundation are separate and distinct legal entities; each with its own tax identification number and purpose.
- D. The Parties desire to enter into this MOU to define the relationship between the Foundation and District. The Parties, while working together towards accomplishing common goals, objectives, and purposes, will be managed and operated independently of the other party.

AGREEMENT

NOW, THEREFORE, the Parties hereto do mutually agree as follows:

- 1. Purpose: The purpose of this MOU is to enable the Foundation to assist and provide funds to the 31st DAA for services/projects that constitute and enable opportunities for the community and support their vision and mission.
- 2. Term: The term of this MOU shall commence upon execution by the Parties and continue in effect until either party chooses to terminate this MOU upon 30 days written notice to the other party.
- 3. Capital Improvements: Foundation may recommend that District make certain capital improvements or purchase certain equipment for the benefit of District, the cost of which may be covered by donations procured by Foundation under the terms of this MOU. District shall maintain sole and exclusive authority to accept or reject any capital improvement or equipment purchase recommendation made by Foundation under this MOU. District may provide Foundation with requests

to fund capital improvements or purchase certain equipment for District in furtherance of this MOU. All capital improvements and equipment purchased by the Foundation for the benefit of District shall remain the property of District.

4. Individual Obligations of each Party: In furtherance of the mutually agreed points of this MOU, the Parties agree as follows:

a. District's Obligations:

i. Each year, District shall communicate District's priorities and long term plans to the Foundation.

ii. While District may seek input from the Foundation for District's strategic plan, the District shall be exclusively and solely responsible for the administration, management, and operation; and direction of staff. This includes but is not limited to all matters related to exhibit procurement and management, facilities management and repairs, capital improvements, community education and volunteer program development and administration.

iii. District will have the exclusive right to secure sponsorships. All sponsorship activities and opportunities related to the District must be referred to and coordinated by District.

iv. The Foundation will comply with the California Non-Profit Integrity Act. It will provide the District with a copy of its annual Form 990 each year when no independent audit is required.

v. District grants the Foundation a limited non-exclusive revocable license to use District's name, logo(s), or other identifying marks solely for the purpose of promotion and marketing provided the promotion and/or marketing is in furtherance of the contributions and youth related education programs and exhibits of the District.

vi. In exchange for the Foundation's efforts in promoting and facilitating the Parties' objectives set forth in this MOU, and consistent with California law, including but not limited to the Political Reform Act of 1974 (Government Code §§ 81000, et seq.), the applicable regulations promulgated by the Fair Political Practices Commission, and all other applicable laws and regulations, and District's Ticket Distribution Policy, attached as Exhibit A to this MOU and incorporated as part of the MOU by this reference, District, at its sole discretion, may provide to each active Foundation Board member two (2) complimentary passes to District's annual county fair, and (1) main lot parking pass. The type and quantity of additional complimentary passes will be assessed by the District on an annual basis and shall comply with California law and District's Ticket Distribution Policy. The distribution of passes under this section

accomplishes the state public purpose of supporting programs or services rendered by non-profit organizations benefiting Ventura County residents.

vii. District will provide Foundation with the following:

- Logo placement on District's Website with link to Foundation website;
- Foundation presence in a mutually agreed location during District's annual county fair upon request.
- Reasonable storage, office space and meeting space will be made available, as possible, throughout the year and is included in this MOU.

b. Foundation's Obligations:

i. District CEO or other designated member of District management team will serve as liaison to the Foundation Board of Directors. If a District Board member is appointed by the District Board Chair to serve as liaison, that Board member shall not be a voting member of the Foundation Board of Directors.

ii. The purpose and objectives of the Ventura County Fairgrounds Foundation shall be solicitation, accumulation and disbursement of funds for the operation of Ventura County Fairgrounds and other agricultural and youth related educational programs and exhibits of the Ventura County Fairgrounds & Event Center. The Foundation will strive to create an environment conducive to maintaining and increasing levels of private support for the mission and priorities of the Foundation's purpose.

iii. Pursuant to the Foundation's purpose, the Foundation will solicit grants, donations and other private contributions and resources for support of Ventura County Fairgrounds; acknowledge and steward such contributions in accordance with the donor's intent and the Foundation's fiduciary responsibilities. Foundation will make fundraising for the financing and maintenance of Ventura County Fairgrounds one of its objectives. Notwithstanding the foregoing, District acknowledges that the Foundation may raise funds and engage in other activities to increase Foundation's revenue with no direct connection to a specific District purpose or objective, such as Foundation's operational and administrative costs, Foundation programs such as scholarships, and other activities that support the Foundation's mission.

iv. When distributing gift funds to District, Foundation will disclose, if applicable, any terms, conditions, or limitations imposed by the donor or legal determination of the gift. If such terms, conditions, or limitations are

acceptable and approved by District then District will accept such gift funds and agree to abide by such terms, conditions, or limitations.

v. The Foundation shall maintain and abide by the terms of its Articles of Incorporation and current by-laws, copies of which are attached to this MOU as Exhibit B. Should the Foundation revise its Articles of Incorporation or its by-laws, it shall immediately provide the revised Articles of Incorporation and by-laws to District.

vi. The Foundation shall abide by the California Non-Profit Integrity Act.

vii. If Foundation maintains a physical address, that physical address may be separate and apart from the physical address maintained by the District. Foundation shall fund the maintenance of its own website, whether it is a part of or separate from, the Ventura County Fairgrounds and Event Center website.

viii. Foundation shall maintain insurance coverage as provided in this Section 4(b)(viii). The insurance coverage provided by Foundation under this section shall be primary and any separate coverage or protection available to District or any other additional insured shall be secondary.

Nothing in this section shall be construed as limiting in any way the extent to which Foundation may be held responsible for damages resulting from Foundation's operations, acts, omissions, and/or negligence. Insurance coverage obtained in compliance with this section shall not relieve Foundation of liability in excess of such minimum coverage, nor shall it preclude District from taking other actions available to it under contract documents or by law.

Upon request by District, Foundation shall immediately furnish a complete copy of any policy required by this section, including all endorsements, certified by the insurance company issuing the policy to be a true and correct copy of the original policy.

a) Worker's Compensation. Foundation shall secure and maintain (if it maintains employees), at its own expense, during the Initial Term and any subsequent Renewal Term, Worker's Compensation insurance as required by California law for all of Foundation's employees and shall require the same coverage for any subsidiaries, agents, if any, and its employees, and shall carry a minimum of five million dollars (\$5,000,000) employers insurance coverage as part of the Worker's Compensation insurance.

b) Automobile Insurance. Foundation shall secure and maintain at its own expense during the Initial Term and any subsequent Renewal Term

Commercial Automobile Liability coverage, on a per accident basis, at least as broad as the current ISO policy form # CA 0001, Symbol #1 (any auto), or any successor ISO policy form, with limits of not less than \$1,000,000 combined single limit per accident for contracts involving the use of Foundation's vehicles on the premises of District.

c) Commercial General Liability Insurance. Foundation shall secure and maintain at its own expense during the Initial Term and any subsequent Renewal Term of this Agreement a minimum of two million dollars (\$2,000,000) per occurrence combined single-limit commercial general liability insurance covering Foundation, its employees, agents and subsidiaries, for claims for damages for bodily injury, property damage, personal injury, liquor liability, automobile and maintenance vehicle liability insurance.

Foundation agrees that the general liability insurance required under this Section shall be in effect at all times during the Initial Term and any and all Renewal Terms. In the event Foundation's insurance coverage under this MOU expires at any time or times prior to or during the Initial Term or any Renewal Term, Foundation agrees to provide District at least consistent with the provision of this MOU, prior to any expiration date, a new certificate of insurance evidencing insurance coverage as provided for in this MOU for a term not less than the remainder of the Initial Term of the then-current Renewal Term, or for a period of not less than one (1) year. New certificates of insurance and additional insured endorsements are subject to the approval of District, the State of California, and California Fair Services Authority, and Foundation agrees that no work or services shall be performed prior the giving of such approval. In the event Foundation fails to keep in effect at all times insurance coverage as required under this section, District may, in addition to any other remedies it may have, terminate the MOU.

The following statement regarding additional insured must be included on all insurance certificates:

"That the State of California, the 31st District Agricultural Association, the Ventura County Fairgrounds & Event Center, and their respective agents, directors, officers, servants, and employees are made additional insureds but only insofar as the operations under this MOU are concerned."

In addition to the foregoing, Foundation shall provide a certified copy of an additional insured endorsement to District, Forms ISO CG 2005, 2010, 2012, 2024, showing the State of California, the 31st District Agricultural Association, the Ventura County Fairgrounds & Event Center, and their agents, directors, officers, servants, and employees are made additional

insureds on Foundation's general liability insurance policy and automobile liability policy.

5. Events: The District, in its sole and absolute discretion, and with the prior approval of the District's Board of Directors at a public meeting, may provide the Foundation with discounted facility rental rates and auxiliary costs in order to accomplish the state public purpose of supporting programs or services rendered by non-profit organizations benefiting Ventura County residents and promoting the mission of District in celebrating the communities, interests, agriculture and heritage of Ventura County. Proceeds from the event conducted on District's premises by the Foundation or jointly by District and Foundation must be provided to District following the event to cover all contracted facility rental fees and auxiliary costs associated with the event.
6. Default: Either Party shall be in default under this MOU should it fail to perform or observe any of its obligations under this MOU, and such failure continues for a period of thirty (30) days following written notice by the non-defaulting Party specifying the default. If the default is of such nature that it cannot reasonably be remedied within the thirty (30) days, such Party will not be in default so long as it commences to remedy the default within the thirty (30) days and continues diligently until the default is corrected. In the event of an uncured default, this MOU may be terminated immediately by the non-defaulting party by providing written notice to the defaulting Party.
7. Modification/Amendments: This MOU may be renegotiated, amended, or modified at any time by mutual agreement of the Parties. No modification or amendment of this MOU will be of any force or effect unless made in writing and executed by both parties.
8. Dissolution of the Foundation: In the event the Foundation should cease to function and terminate its operations for any reason the Foundation shall dissolve in accordance with its Articles of Incorporation and California law, and the Foundation shall distribute any remaining assets to one or more exempt 501(c)(3) organizations at its discretion in accordance with the Foundation's Articles of Incorporation and the California Non-Profit Integrity Act or then applicable governing law.
9. Applicable Law: It is specifically stipulated that this MOU will be interpreted and construed according to the laws of the State of California. Venue for any dispute arising under this MOU shall be in the Superior Court of the State of California for the County of Ventura.
10. Successors and Assigns: This MOU shall ensure the benefit of and be binding upon the District and Foundation and their respective legal representatives, successors and assigns. Notwithstanding the foregoing, this MOU may not be assigned by either party without the prior written consent of the other party, which consent may not be unreasonably withheld or delayed.

11. Severability: If any one or more of the provisions contained in this MOU are held to be invalid or unenforceable in any respect, such invalidity or unenforceability shall not affect any other provision hereof.
12. Headings: All headings in this MOU are inserted only for convenience and ease of reference and are not to be considered in the construction or interpretation of any provision of this MOU.
13. Notices: Any notice required or permitted to be given under this MOU shall be in writing and shall be deemed duly given (i) if delivered personally, when received; (ii) if transmitted by electronic means, upon electronic confirmation that the notice has been successfully transmitted; (iii) if sent by recognized courier service, on the business day following the date of deposit with such courier service, or (iv) if sent by registered mail, postage prepaid, return receipt requested, on the third business day following the date of deposit in the United States mail. All such notices shall be addressed to a party at its address as set forth below, or to such other addresses or facsimile number as a party shall notify the other of in accordance with this MOU.
14. Representation by Legal Counsel: Each party acknowledges that it has been represented by legal counsel in connection with this MOU.
15. Interpretation: The Parties agree that this Agreement shall be interpreted in a manner which reflects that both parties participated equally in its drafting. Further, the provisions of this MOU shall be interpreted in a reasonable manner to effectuate the intent of the Parties.
16. Entire Agreement: This MOU constitutes the entire agreement between the Parties. No prior written or prior, contemporaneous, or subsequent oral promise or representation shall be binding.
17. Authority: Each individual executing this MOU on behalf of a party hereto, by his or her signature, represents that he or she maintains full authority on behalf of the applicable party to execute this MOU and thereby bind the applicable party to all covenants, duties, and obligations contained herein.

IN WITNESS WHEREOF, each of the Parties have executed this MOU on the date set forth below.

Edgar Terry
Chairman
Ventura County Fairgrounds Foundation

Date

Dan Long

Date

President, Board of Directors
Ventura County Fairgrounds & Event Center
10 Harbor Blvd. Ventura, CA. 93001

DRAFT

Executive Committee Meeting Minutes

Ventura County Fairgrounds

31st District Agricultural Association – 10 W. Harbor Blvd., Ventura, CA 93001

(805) 648-3376 Website: venturacountyfair.org Contact : Heidi Ortiz, CEO

October 21st, 2025

I. Call to Order

The meeting convened at 2:04 p.m., and called to order by Dan Long, Chair.

II. Roll Call

Directors present: Dan Long, Chair, Bill Ceja, Vice-Chair and Leah Lacayo, Member

Staff present: Heidi Ortiz, CEO, Jason Amelio, Deputy Manager, Stephanie Mathewson, Executive Assistant.

Guests present: Jason Shoup, Richard Silbert, Alexandra Wall, Derek Turner, J.C. NLN, Tom Johnston, Barry Shewmaker, David Swenson, Steve Yue, Kate Barnes, Toshi Barnes, Lynn Bartosh, Roger Wagner, Tom Measles, Erik Feingold, Rob Bent, Ron Reinholdson, Dana Bentley, Kent Hardly, Michael Byrne, Tom Murphy, Craig Fraki, Jenny Talavera, Mike Rubalcava, Anthony Salcido, Rachel Pifer, Hector Castro, Buddy Pendorgast, Alex Mangone, Seth Williams, Leslie Broude, Pat Burke, Jim Ackerman, Sabrina Giem, Ray Harris, Sonia Ceja, Earle Alldridge, John Crane, Tip Woodford, Kathryn Krasnovsky, Justin Cook, Zach Williams, Lori Prehn, John Zelles, Andrew Fish, Mark Sherman, Pete Schwab, Wah Den, Bill Hickman, Lyle Eckmeier, Anthony Jesy and Dave Johnson

III. Public Comment

Public comments shall be limited to five (3) minutes per speaker. In accordance with Public Meeting Law, no action can be taken on public comments, unless they are identified elsewhere on the agenda. Public comments on items listed elsewhere on the agenda will be heard as that item is being considered. President may move items on the agenda and may limit the amount of time depending on the amount of speakers.

IV. Discussion and possible action regarding Annual beach parking pass

- CEO Ortiz began by stating the Annual beach parking pass will be coming back.
- Mr. Amelio reviewed the cost analysis that was provided for reference detailing the costs the Fairgrounds covers to maintain the parking lots.
- President Long stated Mark Garcia, Project Manager for the City of Ventura, was invited to attend the meeting but was unable to.
- Director Lacayo inquired about the date of parking pass fee increase.
- CEO Ortiz stated that it is dependent upon the completion of the construction, which is projected to be completed by mid-November, so it would make it possible to reinstate the sale of parking passes December 1st.

- Director Lacayo believes the proposed rates and gradual increase are reasonable considering the Fairgrounds will be operating at a loss.
- Vice President Ceja echoed Director Lacayo's statements and believes the topic can also be revisited next year.

President Long opened the floor for public comments.

Pat Burke - Spoke in favor of reinstating the annual beach parking pass.

Alex Mangone - Spoke in favor of keeping parking fees as affordable as possible.

Jim Ackerman - Spoke in favor of reinstating the annual beach parking pass.

Bill Hickman - Spoke in favor of reinstating the annual beach parking pass.

Lyle Eckmeier - Spoke in favor of reinstating the annual beach parking pass.

Michael Rubalcava - Wrote a comment in favor of reinstating the annual beach parking pass.

Anthony Salcido - Spoke in favor of reinstating the annual beach parking pass.

Kent Hardly - Wrote a comment in favor of reinstating the annual beach parking pass.

Anthony Jesy - Thanked the Board for reinstating the parking pass.

Andrew Fish - Inquired about the possibility of selling annual passes by household.

Craig Fraki - Thanked the Board for reinstating the parking pass.

Lynn Barton - Spoke in favor of reinstating the annual beach parking pass.

Michael Byrne - Spoke in favor of reinstating the annual beach parking pass.

Tom Murphy - Spoke in favor of reinstating the annual beach parking pass.

Steve Yue - Spoke in favor of reinstating the annual beach parking pass and commented about handicapped parking.

Richard Silver - Spoke in favor of reinstating the annual beach parking pass.

Derek Turner - Spoke in favor of reinstating the annual beach parking pass.

Alexandra Wall - Spoke in favor of reinstating the annual beach parking pass.

Dave Johnson - Spoke in favor of keeping parking fees as affordable as possible.

Buddy Pendergast - Spoke in favor of reinstating the annual beach parking pass and commented about special event parking pricing.

- Mr. Amelio stated that any member of the public could claim they are beachgoers during an event. He said that parking for events is a major financial driver for events the Fairgrounds put on. Mr. Amelio also noted that the beach lot would not charge event rates. The impact this would have on income is not listed on the cost analysis.
- President Long noted the Fairgrounds is self-sufficient and does not receive any tax dollars. He noted the Board is trying to come up with the most fair solution to the community and all comments heard will be taken into consideration.
- CEO Ortiz mentioned that CDFA counsel has been in communication with the Coastal Commission and they have agreed that the parking fee prices are reasonable.
- Director Lacayo thanked the members of the public who attended the meeting.
- The committee moved to motion bringing the discussion of the Annual Pass to the Board Meeting.

MOTION: To make a recommendation to approve the annual beach parking pass and set the pricing between \$150 - \$175.

Board Member Name	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Director Lacayo (Motion)	X		
Vice President Ceja (Second)	X		
President Long	X		

V. Discussion regarding Surfer's Pint Project

- President Long stated they are revisiting the Surfer's Pint Project this month as promised. He commented that there was information requested that was never brought back to the board to move forward with. There is also the concern that this is something that needed to be bid out.
- CEO Ortiz mentioned that there are other interested parties that would like to do something similar to this project, so we would have to be very careful, and it would probably need to go to bid.
- President Long said he would like to continue working with CBF Productions, but moving forward with this project would not be beneficial to the Fairgrounds at this time.

MOTION: To recommend to the board to cancel the current Surfer's Pint contract with CBF Productions.

Board Member Name	Approved (Yes Vote)	Not Approved (No Vote)	Abstain
Director Lacayo (Motion)	X		
Vice President Ceja (Second)	X		
President Long	X		

VI. Future Agenda Items - None

VII. Adjourn

The meeting was adjourned at 3:07 p.m.

**2026 Cost Estimate
Surfers Point Lot
Estimated 2026 Revenue**

Estimated Yearly Revenue	
At \$5 per day (Based on 67,523 spaces sold between 12/1/23 and 11/30/24)	\$337,615
At \$7 per day	\$472,661
Annual Pass Sales	
Sold at \$150 (Estimated average 650 sold, with 37,532 uses in the above period)	\$97,500
Total Estimated Revenue @ \$5	\$435,115
Total Estimated Revenue @ \$7	\$570,161

2026 Weekly Estimated Labor				
Staffing	Hours Per Week	Per Hour	Estimated Monthly Cost	Yearly
Parking Attendant	91	\$18	\$6,552	\$78,642
Trash Clean Up	56	\$18	\$4,032	\$48,384
Landscaping	16	\$18	\$1,152	\$13,824
Security				
(Estimated at 10% of Grounds)	N/A		\$1,408	\$16,896
Raceway Fencing	16	\$18	\$1,152	\$13,824
Total Estimated Labor				\$171,570

Other Estimated 2026 Expenses	
Item	Estimated Yearly Cost
Street Sweeping Service	
Once a week service	\$ 19,800
Clean Up Supplies	\$ 1,500
Equipment	\$ 2,500
Wear & Tear	\$ 3,500
Filter Maintenance	\$ 150,000
Parkhub *Estimated at 2/3 of total cost based on operational days.	\$ 19,384
Parking Supplies	\$ 500
Utility Fees	
Total Estimated Other Expenses	\$ 197,184

One Time Estimated 2026 Maintenance Expenses	
Item	Estimated Cost
Verification of discharge lines from internal grounds to Contech filtration system	\$ 200,000
Reinstalation of Filters	\$ 60,000
Total Estimated One Time Expenses	\$ 260,000
All Estimated Expenses	\$ 628,754

Estimated 2026 Revenue After Expenses @ \$5	(\$193,639)
Estimated 2026 Revenue After Expenses @ \$7	(\$58,593)
Estimated 2027 Revenue After Expenses @ \$7	\$201,407

DATE: October 10, 2025

FROM: Walkers, Surfers, Beachgoers, kite and wind riders, locals, past pass holders...

TO: Ventura County Fairgrounds Fair Board of Directors and Staff,

Subject: Request to Continue Yearly Parking Pass Program

Dear Members of the Seaside Park Fair Board, CEO and Staff,

We respectfully request that the Board continue the yearly parking pass program for Seaside Park. The program is widely valued by residents and visitors, providing an affordable and convenient way to enjoy the park throughout the year.

Yearly passes encourage regular use of Seaside Park, support community engagement, and help ensure that families, seniors, and frequent visitors can continue to access the park without financial strain. Eliminating this option would place an unnecessary burden on many who rely on the park as a central part of their recreation and community life.

We, as beach, ocean users and friends of Seaside Park, have over many years of using, volunteering, cleaning, and being present assist with lessening the opportunities for crime or vandalism, while promoting safety and beautification of Surfers Point. We pride ourselves with being involved and observant in the upper lots on an almost daily basis. We constantly strive to keep the upper parking areas and beaches free from crime and trash and the enjoyment of all.

It is super important to note that other public recreation areas in our region — including California State Parks (\$125), Lake Casitas (\$160), and Lake Piru (\$60) — all offer yearly parking passes. Maintaining this option at Seaside Park would keep policies consistent with surrounding facilities and demonstrate a continued commitment to accessibility, fairness, and community well-being.

We strongly urge the Board to preserve and immediately bring back the yearly parking pass program as an important part of keeping Seaside Park welcoming, safe, and accessible to all.

Respectfully,

Derek Turner, Surfers Point Managed Retreat Member and Ventura Kiteboarding Association and the Many Supporters in Favor of Continuing Yearly Parking Passes at Surfers Point

Key stakeholders in the Surfers Point managed retreat project include the City of Ventura, Ventura County Fairgrounds (as the property owner), the California State Coastal Conservancy, the California Coastal Commission, the Surfrider Foundation, and the Beach Erosion Authority for Clean Oceans and Nourishment (BEACON). Other partners and proponents include [Ocean Protection Council](#), [State Parks](#), state legislators, and various design and consulting firms, all working to restore the natural beach ecosystem through a collaborative effort.

Government & Public Agencies

- **City of Ventura:** The lead agency under the [California Environmental Quality Act \(CEQA\)](#) for the project.
- **Ventura County Fairgrounds:** The owner of the Surfers Point property and a key partner in reaching a consensus for the retreat.
- **California State Coastal Conservancy:** Provided facilitation and funding for the project.
- **California Coastal Commission:** An important stakeholder involved in the decision-making process.
- **Beach Erosion Authority for Clean Oceans and Nourishment (BEACON):** A project partner for the restoration effort.
- **Ocean Protection Council:** Contributed grant funding and support for the project.
- **California State Parks:** Involved in the project working group and the initiative.

Non-Governmental Organizations & Community Groups

- **Surfrider Foundation:** A major proponent of nature-based solutions and instrumental in advocating for the managed retreat.
- **Full Sail Windsurfing Club:** A stakeholder that participated in the initial working group.
- **Ventura County Bicycle Coalition:** Involved in the effort to relocate the bike path.
- **Sierra Club:** A champion of the project.

Consultants & Technical Partners

- **Environmental Science Associates (ESA):** One of the leads of the project.
- **RRM Design:** A design consultant for the project.
- **Rincon Consultants:** Provided expert consultation for the project.
- **Coastal Restoration Consultants:** Another lead firm for the initiative.

Petition to Continue Yearly Parking Passes at Seaside Park

We, the undersigned, respectfully request that the Ventura County Fairgrounds Fair Board continue to offer yearly parking passes

.

Yearly passes make the park more affordable and accessible for families, seniors, and frequent visitors. They encourage regular use of Seaside Park and strengthen community connection.

Other regional facilities — including California State Parks, Lake Casitas, and Lake Piru — all offer

yearly parking passes. Seaside Park should continue this important option to remain consistent, fair, and community friendly.

We strongly urge the Fair Board to keep the yearly parking pass program in place.

Signatures we will include:

40+ members of Ventura Kiteboarding Association

? Surfers

? Previous pass holders

? Other

From: Cat Darst <catdarst@gmail.com>
Sent: Tuesday, October 14, 2025 10:42 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Affordable beach access is a cornerstone of our community's identity.

Please act to ensure that Surfers' Point remains a place for everyone.

Sincerely,
Catherine Darst

From: Andrea Labbe <andreamlabbe@gmail.com>
Sent: Tuesday, October 14, 2025 10:50 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Re: Parking at C Street/Fairgrounds/Surfers Point

Please remember the people that live here and love the beach and need to drive and park. Please don't break the bank accounts of the people that are rightfully accessing and enjoying the coast. Please make sure the cost to enjoy the earth is REASONABLE, or free. \$20 a day is NOT reasonable. \$2/3 is.

Andrea

From: Michael Fox <mikefox1@me.com>

Sent: Tuesday, October 14, 2025 12:23 PM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate the Annual Parking Pass at Surfers' Point/Discounted Rate for Ventura Residents

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Perhaps offering residents of the City of Ventura a discounted rate similar to year's past and charging non city residents a higher rate could help offset your recent investments.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Kind regards,
Kind regards,
Michael P. Fox

From: MICAH BUNDY <micahjbun@gmail.com>

Sent: Tuesday, October 14, 2025 1:47 PM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects

low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Micah Bundy

From: Hendo <hendo@Prolite.com>

Sent: Tuesday, October 14, 2025 2:00 PM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Surfers Point Parking Lot And Joe The Lot attendant

Ms. Ortiz

My name is Mike Henderson and I have been a annual pass holder for Surfers Point for several years. I understand there is some issues with deciding how best to serve the community while also creating a revenue stream for the VCF. I believe in finding solutions instead of creating problems, and I have an idea that could potentially work for all parties involved.

I moved to Ventura in 2012 from Oceanside Ca. As a surfer and owning a surf company based here in Ventura, I do believe that the people that frequent this lot, the pass holding locals who purchase annual passes year after year, are also the stewards of its safety and cleanliness. The local surfer pass holders are there picking up trash either birds or the homeless leave behind. Keeping out the the drug addicts searching cars, as well as fostering a welcoming surf community that is hard to find anywhere else. Truly, it is part of the culture of Ventura.

My idea is taken from that of when I lived in Oceanside, and they metered much of the beach front parking. This obviously angered the local residents, and their make shift solution was to sell annual passes. I believe it was around \$175 annually for non residents of Oceanside, and residents who could show proof of living in the city limits, were given a special price of \$75 annually. This creates annual revenue for the VCF while also giving back to those of us who own property and already pay a premium to live here for the beach and surf and culture, and should not be charged crazy amounts of money to enjoy them. Because we too as Ventura residents are shared stewards in keeping our beloved point and beach areas clean and safe.

That is all with that.

PS- The guy in the booth "Joe" has been a real nightmare to those coming into surf and park even with our passes. Several of us have talked and many times are being charged different amounts of money when we park within minutes of each other. That is including event days. One person paid \$10 and another of our buddies was charged \$15, then the next guy \$10 again. There is no receipts given, and only cash taken, so leaving him to charge whatever he wants, and possibly benefit from the extra cash. This has happened to multiple people I have spoken with, multiple times. And he is INCREDIBLY rude and irritable when we inquire about updating our passes or not having exact change in the morning. It is an issue.

Thank you for your time and consideration,
Mike Henderson

From: john mcgraw/kilburn <mcgrawkilburn@yahoo.com>
Sent: Tuesday, October 14, 2025 2:08 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,
As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Affordable beach access is a cornerstone of our community's identity.

Please act to ensure that Surfers' Point remains a place for everyone.

Sincerely,

From: Norton, Thomas <thomas.c.norton@medtronic.com>

Sent: Tuesday, October 14, 2025 2:31 PM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,

Thank you for your consideration on this matter; I use this parking lot multiple times per week and the raising of the parking rates and/or lack of an annual pass negatively impacts my surfing experience.

Please help us out on this important community issue.

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Affordable beach access is a cornerstone of our community's identity.

Please act to ensure that Surfers' Point remains a place for everyone.

Sincerely,
Tom Norton

From: Justin Cook <justin.robinson.cook@gmail.com>
Sent: Tuesday, October 14, 2025 2:53 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Annual Parking Pass at Surfers' Point

Hello Ms. Ortiz,

As a Ventura City resident and daily coastal user (biking, kitesurfing, sunset walks, etc), I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone and pass my message on to the Board of Directors.

Yours,
Justin Cook

From: beth cauwels <bethcauwels@gmail.com>
Sent: Tuesday, October 14, 2025 3:06 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Beth Cauwels

From: mike fisher <mikefisher40@yahoo.com>
Sent: Tuesday, October 14, 2025 3:45 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers. The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline. I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Sincerely,

From: Mary ann Wise <maryannwise@icloud.com>
Sent: Tuesday, October 14, 2025 3:50 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Annual pass for beachgoers.

Hello,

I am a Ventura county resident who would like to make sure I can keep going to the beach in Ventura. I live on social security and depend on a yearly pass to visit it surfers point frequently, at an affordable rate. I purchase one every year and would not be able to go to the beach very often if the price is daily .
Thanks so much.

Maryann Wise

From: Sabine Green <sabinegreen@me.com>
Sent: Tuesday, October 14, 2025 4:46 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Request to Reinstate Annual Parking Pass and Ensure Affordable Beach Access at Surfers' Point

Dear Ms. Ortiz,

As a Ventura resident, I am writing to please ask the Fairgrounds to reinstate the annual parking pass for Surfers' Point and to maintain reasonable daily parking rates for the community.

The elimination of the annual pass, combined with the recent increase in daily parking fees, has made it significantly more expensive for many residents to enjoy regular access to the coast. These changes place a disproportionate burden on low-income community members and undermine decades of public investment dedicated to restoring Surfers' Point as an open, inclusive, and accessible shoreline.

In addition, several beachgoers have noticed inconsistencies in the daily fees being charged at the gate by one employee named Joe, with different visitors being quoted different prices. This raises serious concerns about fairness, transparency, and oversight in how parking fees are being collected and managed.

Surfers' point is not just a parking lot, it is a gateway to our coastline, a community gathering place, and a public resource that belongs to anyone. I respectfully ask that you share this concern with the Board and urge them to restore the annual parking pass and ensure daily rates remain affordable for all users.

Thank you for your time and consideration. I kindly ask that this message be shared with the Board of Directors.

Warm regards,
The Green Family.

From: Jennifer P <jenniferpaulsen30@gmail.com>
Sent: Tuesday, October 14, 2025 6:07 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,
As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Affordable beach access is a cornerstone of our community's identity.

Please act to ensure that Surfers' Point remains a place for everyone.

Sincerely,
Jennifer Paulsen

From: Robert Wright <robertwri@gmail.com>
Sent: Tuesday, October 14, 2025 9:00 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,
I would like to express my support for reasonable parking rates for the Surfer's Point lot. Fees in the \$2 to 3\$ range keep parking accessible for all. Ventura is a working class enclave on the California coast, a rare thing that needs to be preserved.
Thank you for your consideration.

Robert Wright
Ventura Resident

From: Wesley Belknap Rose <wesleybelknaprose@gmail.com>
Sent: Wednesday, October 15, 2025 6:43 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,
As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Wesley Rose

Local Resident and Surfer

From: Burke, Daniel <dan.burke@mheducation.com>

Sent: Wednesday, October 15, 2025 10:00 AM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: parking feedback

Hi Ms. Ortiz,

I'm a Ventura City resident and regular visitor to the coast, and I'm reaching out to ask the Fairgrounds to keep the annual parking pass at Surfers' Point and maintain affordable daily parking rates for beachgoers.

The recent pause on the annual pass and the increase in daily parking fees—from \$2 to \$5, and up to \$20 on event days—makes it harder for residents to access the beach regularly. These changes hit low-income community members the hardest and go against years of efforts to make Surfers' Point a welcoming and accessible shoreline for everyone.

I'd like to ask the Fairgrounds Board to bring back the annual parking pass at a price similar to the California State Parks pass and to keep daily parking fees at \$2–3, even during special events.

Affordable beach access is a big part of what makes our community special. Please help ensure Surfers' Point stays open and accessible for all. I'd appreciate it if you could share this message with the Board of Directors.

Thank you,
Daniel Burke

From: Anne Christenson <annejchris1120@gmail.com>

Sent: Wednesday, October 15, 2025 11:12 AM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Surfer's Point Parking

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced

comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Affordable beach access is a cornerstone of our community's identity.

Please act to ensure that Surfers' Point remains a place for everyone.

Sincerely,
Anne Christenson

From: Andrew Johnson <andjohnso@gmail.com>

Sent: Wednesday, October 15, 2025 11:14 AM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Please keep Surfers' Point parking affordable and accessible

Hi Ms. Ortiz,

I'm a Ventura County resident and regular at Surfers' Point, and I'm writing to ask that the Fairgrounds keep the annual parking pass in place and maintain reasonable daily rates for beachgoers.

Pausing the annual pass and raising day rates—from \$2 to \$5, and up to \$20 on special-event days—creates a real barrier for residents who rely on this lot for regular coastal access and recreation. It hits lower-income neighbors the hardest and runs counter to years of public investment meant to keep Surfers' Point an open, accessible shoreline.

My requests are simple:

- Reinstate an annual parking pass, priced in line with the California State Parks pass.
- Cap daily parking at \$2–\$3, including during special events.

Affordable beach access is part of who we are here. Please help ensure Surfers' Point stays a place for everyone.

Thanks for your consideration,
Andrew Johnson
Ventura County Resident

From: Joe Landry <earleapex@gmail.com>

Sent: Wednesday, October 15, 2025 5:01 PM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Affordable beach access is a cornerstone of our community's identity.

Please act to ensure that Surfers' Point remains a place for everyone.

Sincerely, James Landry

From: amyris <amyris@protonmail.com>

Sent: Thursday, October 16, 2025 6:06 AM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers. The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline. I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone.

Sincerely,
Amyris Wilson
Ojai resident

From: Doug Fosco <doug.fosco@gmail.com>
Sent: Thursday, October 16, 2025 8:32 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates- from \$2 to \$5 and up to \$20 on special event days- creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfer's Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate the annual parking pass priced comparable to the California State Parks pass and cap daily parking fees at \$2-3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfer's Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Doug Fosco

From: anthony jesu <vikingman90@msn.com>
Sent: Thursday, October 16, 2025 9:42 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Annual parking pass

I'm writing to urge you to continue providing annual parking passes to those local residents and surfers who support the fair grounds and our community. Please do not turn your back on Ventura locals.

Thank you,
Anthony Jesu

From: charles ball <cwball@yahoo.com>
Sent: Thursday, October 16, 2025 11:14 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject:

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Charlie Ball

From: Carrie Eller <carrieeller58@gmail.com>
Sent: Thursday, October 16, 2025 12:32 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Parking Pass

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers. I have personally bought a pass for the last couple of decades. At a time when we are losing so much, being able to park at Surfers' Point has been a highlight of my life, bring peace and joy

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Carrie Eller

From: John Stanley <john.n.stanley@gmail.com>
Sent: Thursday, October 16, 2025 1:26 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,
As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

Please note that the City of Ventura recently began charging for parking at the Ventura Harbor. Charges apply only on Friday, Saturday and Sunday at a rate of \$1.00 per hour. I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Sincerely,
John Stanley

From: Linea Benson <lineabenson007@gmail.com>
Sent: Thursday, October 16, 2025 9:03 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

My husband and I live on a boat in Ventura Harbor so have historically used Surfers' Point as our "backyard" because we don't have one of our own. I first saw Surfers' Point in 1987

when I met my husband-to-be working in the Bering Sea. We drove south from Seattle in his 1973 Ford van, and I'll always remember stopping at Surfers' Point. I grew up in the east coast and knew then and there that I was home.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Affordable beach access is a cornerstone of our community's identity.

My husband still surfs often at 79 but is on a fixed income. He misses hanging out with the old dudes' gang in the parking lot near the point something awful.

Please act to ensure that Surfers' Point remains a place for everyone, including my husband.

Sincerely,
Linea Benson

From: Fred <kershawfamily@roadrunner.com>

Sent: Friday, October 17, 2025 6:55 AM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate affordable annual parking pass at surfers point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Fred Kershaw

From: David Kinberg <dkinberg@opusd.org>
Sent: Friday, October 17, 2025 12:01 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,

David Kinberg (Pass holder for the past 12 years)

From: Arye Kinberg <aryekinberg@gmail.com>
Sent: Friday, October 17, 2025 1:13 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects

low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Arye Kinberg

From: Craig Fraki <CraigF@cannoncorp.us>
Sent: Friday, October 17, 2025 1:46 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Annual parking pass at new fairgrounds beach parking

Dear Ms. Ortiz,

As a long time Ventura County resident and annual parking pass holder, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point. I personally have been caretaking that parking lot for years while the fairgrounds staff ignored major issues and environmental impacts caused by the lack of maintenance and poor trash containment. I would clean the parking lot and the beach next to it several times a week because the fairgrounds refused to do something as simple as provide lids for the trash cans. Many attempts through the Board and State Department of Agriculture were unsuccessful. There was a blatant disregard for the area by several of the previous administrations. I am thrilled that the new lot is getting near completion and I applaud all of the parties involved for their hard work and efforts.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass.

Please pass my message on to the Board of Directors.

Sincerely,
Ventura Resident Craig Fraki

From: Joy Downing Riley <jdredit@yahoo.com>
Sent: Friday, October 17, 2025 4:05 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Please continue annual parking pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user in addition to running our Surfrider Chapter's Blue Water Task Force, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Affordable beach access is a cornerstone of our community's identity.

Please act to ensure that Surfers' Point remains a place for everyone.

Sincerely,
Joy Downing Riley

From: Adam Amengual <adam.amengual@gmail.com>
Sent: Friday, October 17, 2025 4:16 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day,

including during special events. Affordable beach access is a cornerstone of our community's identity.

Please act to ensure that Surfers' Point remains a place for everyone.

Sincerely,
Adam Amengual

From: Andrea Salisbury <asansing@gmail.com>
Sent: Friday, October 17, 2025 4:45 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I had the unfortunate experience of living in LA during my 20s, when I was just getting started and I was struggling financially. My friends and I often didn't go to the beach because the high parking fees created a financial hurdle. It is so important for young people to enjoy the outdoors and the serenity of the beach, especially in today's high stress and high anxiety culture. I worry that high fees will deter them from doing so.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Andrea Salisbury

From: Andrew Curtis <andrewpcurtis@gmail.com>
Sent: Friday, October 17, 2025 8:52 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Thank you for your time.

Best,
Andrew Curtis

From: Amy Davis <guideamy@gmail.com>
Sent: Saturday, October 18, 2025 11:44 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers. I have held a parking pass at the beach lot for the last 6 years or so and utilize it frequently as a surfer and beachgoer.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,

Amy Davis

From: Lindsay Mustard <mustardlindsay@gmail.com>

Sent: Saturday, October 18, 2025 2:35 PM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate the annual parking pass

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,

Lindsay Mustard

Ventura County Resident

From: Mandy Hosford <mehosford@gmail.com>

Sent: Saturday, October 18, 2025 5:19 PM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Plea to Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and avid coastal user, I am writing to urge the Fairgrounds to commit to the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates has created financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our Ventura surfing and ocean-going community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Thank you in advance for sharing my message with the Board of Directors.

Sincerely,
Mandy Hosford

From: Juliana Perez <julianaperez692@gmail.com>

Sent: Sunday, October 19, 2025 1:19 AM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Juliana Perez

From: **Leslie Broude** <broude11@gmail.com>

Date: Sun, Oct 19, 2025 at 1:15 PM

Subject: AFFORDABLE BEACH PARKING

To: <HOrtiz@venturacountyfairgrounds.org>

Many of us residents of Ventura are avid beach users for walking, bike riding, surfing, taking our dogs out for exercise as well as for families walking babies in strollers, runners, and running events on The Promenade plus surf contests that bring revenue to the fairgrounds and the city. For many, many years people have relied on annual parking permits or reasonable day parking rates to utilize this wonderful part of where we live.

PLEASE DO NOT MAKE IT UNAFFORDABLEwe are having enough financial problems with the terrible economy and tariffs causing so much price increases of so many aspects of daily life. PLEASE do not take away a good thing for so many of us.

Thank you

Leslie Broude-a 40 year resident of Ventura, surfer, and dog walker

From: Ron Crane <ronwaxer@gmail.com>

Sent: Sunday, October 19, 2025 1:39 PM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates of \$15 for beach parking creates financial barriers for residents and surfers who rely on this lot for regular coastal access and recreation. This change was totally unexpected. I have decided to not pay \$15 and left the lot to not find parking near by and not surfed the point because of this usually high fee. This high parking fee affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2-3 per day, including during special events. Affordable beach access is a cornerstone of our community's identity.

Please act to ensure that Surfers' Point remains a place for everyone.

Sincerely,

Ron Crane

From: Richard Silbert <rsilbert@sanbell.com>
Sent: Sunday, October 19, 2025 2:01 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Many local surfers and beach goers go to Surfers' Point daily. If they had to pay \$5/day, that would be \$1,825 per year. That is insane. This is Surfers' Point. Please help out local surfers who use it so often. Otherwise change the name to Special Event Point as that seems to be the focus of the facility now

Sincerely,
Richard Silbert

From: ERIC ESSE <ericesse@icloud.com>
Sent: Sunday, October 19, 2025 10:29 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,

From: Rich Crowder <rich@richcrowder.com>

Sent: Monday, October 20, 2025 8:47 AM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Affordable beach access is a cornerstone of our community's identity.

Please act to ensure that Surfers' Point remains a place for everyone.

Sincerely,

- Rich Crowder

From: Matt Vaughan <Matt.Vaughan@patagonia.com>

Sent: Monday, October 20, 2025 9:11 AM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on

this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2 per day, including during special events. Affordable beach access is a cornerstone of our community's identity.

Please act to ensure that Surfers' Point remains a place for everyone.

Sincerely,
Matt

From: jessica salcido <jessica.salcido@gmail.com>

Sent: Monday, October 20, 2025 9:19 AM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation, including myself. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline. I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

As an avid surfer and kitesurfer who also grew up here, I have been purchasing the annual parking pass for as long as I can remember. With the current costs, it is almost prohibitively expensive to recreate here and access a beach and surf spot that I love. Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Jessica Salcido

From: Scott Denton <stdenton@gmail.com>
Sent: Monday, October 20, 2025 9:35 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Affordable beach access is a cornerstone of our community's identity.

Please act to ensure that Surfers' Point remains a place for everyone.

Sincerely,
Scott Denton

From: David Facer <dave.facer@icloud.com>
Sent: Monday, October 20, 2025 10:02 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Affordable beach access is a cornerstone of our community's identity.

Please act to ensure that Surfers' Point remains a place for everyone.

Sincerely,
David Facer.

From: Damien Etchaubard <damien.etchaubard@gmail.com>
Sent: Monday, October 20, 2025 10:24 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Damien Etchaubard

From: Kyle Sparks <Kyle.Sparks@patagonia.com>
Sent: Monday, October 20, 2025 10:29 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects

low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Kyle Sparks

From: Hunter Bowen <hunterhowardbowen@gmail.com>
Sent: Monday, October 20, 2025 10:35 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Affordable beach access is a cornerstone of our community's identity.

Please act to ensure that Surfers' Point remains a place for everyone.

Sincerely,
Hunter

From: Natalie Mitchell <natalie.mitchell@patagonia.com>
Sent: Monday, October 20, 2025 10:42 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and avid coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone to enjoy. Please pass my message on to the Board of Directors.

Sincerely,
Natalie Mitchell

From: Aleksandra Broude <broudealeksandra59@gmail.com>
Sent: Monday, October 20, 2025 10:46 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day,

including during special events. Affordable beach access is a cornerstone of our community's identity.

Please act to ensure that Surfers' Point remains a place for everyone.

I have lived here my entire life and walk my dog everyday at the beach why would you take away what us locals live here for. We need to have annual parking it's only fair

Sincerely Aleksandra Broude

From: Tee Smith <Tee.Smith@patagonia.com>

Sent: Monday, October 20, 2025 10:48 AM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Tee Smith

From: Justin Langstaff <justinlangstaff@gmail.com>

Sent: Monday, October 20, 2025 10:49 AM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Aloha,
Justin Langstaff

From: Dillon Estrada <dillon.estrada22@gmail.com>

Sent: Monday, October 20, 2025 10:53 AM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates, from \$2 to \$5 and up to \$20 on special event days, creates unfair financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Dillon Estrada

From: Allison Allen <allison.allen@patagonia.com>
Sent: Monday, October 20, 2025 11:01 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

To: Heidi Ortiz - Ventura County Fairgrounds & Event Center,
CEO HOrtiz@venturacountyfair.org
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass.

Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Allison Allen

From: GM <gbm1515@gmail.com>
Sent: Monday, October 20, 2025 11:34 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

I am a long time Ventura County resident, property owner, surfer and beach user,

I have long supported the Fairgrounds and appreciate the stewardship and value that the Fairgrounds provides to the community.

I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point.

The temporary discontinuation of the annual pass and increase in daily rates (up to \$20 on special event days) creates financial barriers for residents who rely on this lot for regular

coastal access and recreation. I have personally been going to other beaches with easier / free access.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Grady Marold

From: Randi Drasin, MS, RDN <randisfitness@gmail.com>
Sent: Monday, October 20, 2025 12:52 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfer's Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents and those who come up weekly to surf, who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–\$3 per day, including during special events.

I currently have the annual pass which is to expire at the end of this month and have been asked on multiple occasions to pay the day rate of \$10–\$15 for an event at the fairgrounds even though the event does not start until 10 am or later and I am there to surf at 6:30/7 am. This seems very unfair as there is a lot designated for "surfers and beach goers" only. I would hate to think that I would have to find other places up the coast to surf that don't charge for parking. As I thoroughly enjoy the point break, the cove and the drain surfing. It's sad to think that if the annual pass is permanently taken away, I would have to pay exceptional rates to partake in a free activity. As the ocean is free.

Affordable beach access is a cornerstone of this community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors. And please consider those of us who are regular attendees (every weekend) and who work hard to afford these extras in life.

I very much appreciate your attention to this matter.

Sincerely,
Randi S. Drasin

From: Scott Lehman <scottmlehman@gmail.com>
Sent: Monday, October 20, 2025 1:21 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Fair Grounds Parking

Hello Ms. Ortiz

I'm writing this letter to express my concerns about the increase to parking fees at the fairgrounds. My wife (a teacher) and I (a carpenter) bought a house in Ventura 15 years ago, amidst the housing crash, because we considered Ventura an affordable place to raise a family close to the beach. We now have two children and I surf with my 14 year old son every morning at Ventura Point. Over the years, I've always purchased the annual parking pass, and by my calculations I've spent over \$1000 for the passes, and, at less than \$100 a year, they always seemed like a fair deal. Now, however, if we surf every morning and pay \$5 to park, we are probably going to pay around \$1500, just for the year. Put simply, with a solidly middle-class income, we can't afford to surf anymore at Ventura Point. I know that the fairgrounds must cover a variety of expenses, and I do not mind paying for parking, but please consider adjusting the fees so that more than just the wealthy are able to use the space. Thanks for your consideration.

Scott Lehman

From: Cricket Treanor <crickettreanor@gmail.com>
Sent: Monday, October 20, 2025 1:55 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Cricket

From: Susan Edlinger <susan.edlinger@icloud.com>

Sent: Monday, October 20, 2025 3:16 PM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Parking fees at Surfers Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Susan

From: Alexandra Cooper <coopercult@icloud.com>

Sent: Monday, October 20, 2025 3:33 PM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects

low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Affordable beach access is a cornerstone of our community's identity.

Please act to ensure that Surfers' Point remains a place for everyone.

Sincerely,
Cheers,
Alex Cooper

From: Kadi Lee <hikadilee@gmail.com>
Sent: Monday, October 20, 2025 3:44 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County local, one of the main reasons I love living here is how deeply connected we are to the coast. Surfers' Point isn't just a beach — it's where people surf before work, take sunset walks, and feel part of something bigger. It's a place that keeps our community grounded and connected to nature.

That's why I'm asking the Fairgrounds to bring back the annual parking pass and keep rates affordable. Raising daily fees from \$2 to \$5 — and up to \$20 during events — makes it harder for locals and families to enjoy the shoreline we've all helped protect and restore. It creates barriers in a place that's always been meant to be shared.

Please reinstate an annual pass, and cap daily rates at \$2–3, even on event days. Affordable beach access is a cornerstone of our community's identity. I urge you to help ensure that Surfers' Point remains open and accessible to everyone — and to share this message with the Board of Directors.

Sincerely,
Katelyn Lee

From: Daniel Phillips <islandkayaker@gmail.com>
Sent: Monday, October 20, 2025 3:52 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Surfer's Point parking fees

Dear Ms. Ortiz,

I am a Ventura resident and have purchased an annual parking pass at Surfer's Point for several years. I was shocked to learn of the nonrenewal of annual passes and the daily rate increases.

It is understandable the need for paid parking, but rates should follow guidelines set by California State Park.

Please consider using a reasonable increase and providing purchase on an annual pass.

Sincerely,
Daniel Phillips

From: Morgan Williamson <morganwilliamson07@gmail.com>
Sent: Monday, October 20, 2025 4:15 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,

From: Jason Shoup <jasonshoup@icloud.com>
Sent: Monday, October 20, 2025 5:22 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Annual Parking Pass Decision

Dear Ms. Ortiz,

I hope this letter finds you well. I am writing to respectfully express concern regarding the recent decision to discontinue the annual parking pass previously available to local surfers at the Ventura County Fairgrounds.

For years, this pass has been a valuable and appreciated option for community members who regularly access the beach for recreation, exercise, and connection with the ocean. As a longstanding part of our coastal culture, surfing is not just a sport — it's a daily ritual for many residents, promoting physical health, mental well-being, and a strong connection to the natural environment.

The elimination of the annual pass disproportionately affects local surfers, many of whom are students, working-class individuals, or retirees who rely on affordable access to the ocean. The daily parking fees can quickly add up to hundreds of dollars a month, making regular surfing a financial strain or even impossible for some.

Furthermore, offering an annual pass encourages consistent, low-impact use of the facilities and helps foster goodwill between the Fairgrounds and the local community. It also supports responsible use and stewardship of the beach by those who care about it most.

I understand that the Fairgrounds must balance financial responsibilities with public access, especially given the many events and activities hosted throughout the year. However, I believe there may be a reasonable compromise — whether through reinstating the pass at a slightly higher fee, offering a limited number of local passes, or creating a tiered structure based on usage or residency.

On behalf of many in the local surf and beach-going community, I respectfully urge you and the Fairgrounds Board to reconsider this decision. We believe there is a path forward that honors both the financial needs of the Fairgrounds and the accessibility of our shared coastal resources.

Thank you for your time and attention to this matter, and for your continued leadership in managing such a vital part of our community.

Jason Shoup

From: Shannon Shoup <shoup.shannon@gmail.com>

Sent: Monday, October 20, 2025 8:11 PM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Letter in Opposition to the Discontinuation of Annual Parking Pass

October 20, 2025

Ventura County Fairgrounds Board of Directors

Attn: Heidi Ortiz, CEO

Ventura County Fairgrounds

10 W. Harbor Blvd.

Ventura, CA 93001

Dear Ms. Ortiz and Members of the Board,

I am writing to respectfully ask the Ventura County Fairgrounds Board to reconsider the discontinuation of the annual parking pass and the proposed increase in daily parking fees. As a Ventura resident who visits Surfers Point several times a week to photograph surfers and walk my dog, the annual pass made it possible for me—and many other community members—to safely and affordably access the beach throughout the year. The new pricing structure significantly limits access for those of us who frequent the area for recreation, exercise, and community connection.

Without affordable parking near the Point (i.e., when a charge of \$10 is instituted for special events) I am forced to park much farther away. During early mornings or evenings, when lighting is limited, this can feel unsafe, especially for women walking alone. The annual pass provided not only economic accessibility but also a measure of personal safety. Maintaining equitable, safe access to the coastline aligns with the values of community inclusion and public benefit that the Fairgrounds represent. I hope the Board will consider reinstating the annual parking pass or creating an alternative option that allows frequent local visitors to continue responsibly enjoying this beautiful and important public space. Thank you for your time and consideration.

Best,

Shannon Shoup

From: donald@oceanlineage.com <donald@oceanlineage.com>

Sent: Monday, October 20, 2025 8:52 PM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects

low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Affordable beach access is a cornerstone of our community's identity.

Please act to ensure that Surfers' Point remains a place for everyone.

Sincerely,
Donald Preston

From: Don Muse <donmuse01@gmail.com>
Sent: Monday, October 20, 2025 9:04 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate Affordable Parking: Beach Access For All

Dear Ms. Ortiz,

Hello. I am a Ventura resident of several decades and a surfer. As we enter this transition into a new parking arrangement, I kindly request that daily parking and annual passes be offered again at affordable rates. I am suggesting along the lines of \$2 to \$3 for daily parking and \$75 for an annual parking pass.

Beach access is vital to ALL residents of Ventura despite their socioeconomic background, thus should be accessible to everyone. I am a surfer as stated, but I do realize that many people come to the beach just to be near the water to ground themselves and ponder the day ahead or reflect on the day they've had. It is vital to mental health. And very healing. It should not be a luxury nor priced like one.

Please keep all of this in mind as you and the Fairgrounds Board consider price points for both daily access and annual passes. Please do what is right for this community.

Sincerely,
Don Muse

From: Meredith Monari <meredith.monari@patagonia.com>
Sent: Monday, October 20, 2025 9:53 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

Hope you're having a nice October. I am writing to you about the parking situation near Surfers' point.

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Meredith Monari

From: Eric Humel <ehumel@gmail.com>
Sent: Monday, October 20, 2025 9:15 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Ms. Ortiz,

Just visiting the beach an average of twice a week at \$5 each time would cost someone over \$500 per year, not to mention the additional cost when there's events at the fairgrounds.

Foster donated the land ~100 years ago to be used recreationally by the public. Charging \$5 each visit with no option for an annual pass is not really in that spirit.

The beach has had a lot of public investment over the years. The fairgrounds charging \$5 each visit with no annual pass option seems out of touch while other funding sources have improved the area.

Please reinstate an annual pass so that the regular visitors to the recreational space can have access for a reasonable cost. It doesn't cost an excessive amount to maintain an asphalt parking lot. Being a publicly accountable agency, the cost charged by the fairgrounds for everyday parking should be relative to the annual cost of maintaining the parking area and other de minimus indirect costs.

Thank you,
Eric

From: adam Kinberg <adamkinberg@gmail.com>

Sent: Tuesday, October 21, 2025 5:45 AM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Affordable beach parking

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Adam Duarte Kinberg

From: David Leong <djleong15@gmail.com>

Sent: Tuesday, October 21, 2025 7:50 AM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate the Annual Parking Pass at Surfers' Point

Hi Ms. Ortiz,

As a Ventura County local and regular beachgoer, I'm writing to ask the Fairgrounds to keep the annual parking pass at Surfers' Point and make sure daily parking stays reasonably priced.

When the annual pass was paused and the daily rate jumped from \$2 to \$5 (and even up to \$20 during events), it made it a lot harder for residents to afford regular access to the beach. These higher costs hit lower-income community members especially hard and go against the long-standing goal of keeping Surfers' Point open and accessible to everyone.

I'd really encourage the Board to bring back the annual pass at a fair price, similar to the California State Parks pass, and to cap daily parking at \$2–3, even on event days.

Affordable beach access is a big part of what makes Ventura special. Please help keep Surfers' Point a place where everyone can enjoy the coast. I'd appreciate it if you could share this message with the Board of Directors.

Thank you,
David Leong

From: Channing Fisher <channing.fisher@hingehealth.com>
Sent: Tuesday, October 21, 2025 9:23 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Channing Fisher

From: Roger Wagner <surfiend@me.com>
Sent: Tuesday, October 21, 2025 10:12 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,

As a long time Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Affordable beach access is a cornerstone of our community's identity.

Please act to ensure that Surfers' Point remains a place for everyone.

Sincerely,
Roger & Isis Wagner
Long time Ventura residents

From: Craig Jennings <Craig.Jennings@patagonia.com>
Sent: Tuesday, October 21, 2025 11:55 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Cc: Craig Jennings <Craig.Jennings@patagonia.com>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dr Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Additionally, I would recommend that Ventura County residents receive a discounted rate, like what other cities provide for various services.

Tennis and Pickleball Membership	Resident Fee	Non-Resident Fee
Youth (Age 17 and under)	No Fee	No Fee
Day Pass (Adults and Seniors)	\$6	\$6
Annual Membership - Adult (Age 18+)	\$146	\$160
Annual Membership - Senior (Age 60+)	\$131	\$144

Example:

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
CJ Jennings

From: Joy Lewis <heatherjoylewis@gmail.com>

Sent: Tuesday, October 21, 2025 11:50 AM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and regular coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I work nearby and frequent Surfers' Point through the week. My husband is a surfer and would use the lot multiple times per week; surfing is an outlet for him and helps his mental health and provides a third space for him to meet up with his friends. For our family, it's a spot to gather with a pizza after work, walk the beach during low tide and talk about the importance of the ocean ecosystem, pick up trash during beach cleanups, and of course to enjoy the waves and sand. The discontinuation of the annual pass and the increase in fees creates a barrier for us, and for many others in this community. The free lot is not a safe alternative and often doesn't have availability.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced

comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Heather Lewis

From: martin goldman <viejosurfer@yahoo.com>

Sent: Tuesday, October 21, 2025 11:57 AM

To: Info <info@venturacountyfair.org>

Subject: Parking Permit

Dear Members of the Ventura County Fairgrounds Board,

I am writing to earnestly request the continuation of the yearly parking passes at a reasonable cost. These passes are not simply an access convenience—they are essential to supporting a committed community that values and respects this vital space.

For many years, the surfing community and I have proudly served as your eyes and ears throughout this area. We promptly report concerns to the appropriate authorities and offer assistance to individuals in distress. Our vigilance helps maintain safety, preserves the environmental quality, and fosters a positive experience for all visitors.

The fairgrounds and surrounding coastal environment serve as our playground and backyard. We continually invest effort in caring for this treasured space—picking up litter, protecting wildlife, and encouraging responsible use by all. The yearly parking pass program enables us to sustain this stewardship and community engagement.

Maintaining these passes at a reasonable cost supports not only access but also the protection and care of the Fairgrounds by those who cherish and protect it the most. The benefits to community well-being and environmental preservation here are significant and enduring.

Thank you for your thoughtful consideration of the request. Your support will empower this dedicated community to continue guarding and enhancing this remarkable part of Ventura County for generations to come.

With sincere appreciation,
Martino Goldman

From: Tessa Byars <tsibbs@gmail.com>
Sent: Tuesday, October 21, 2025 12:21 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,
Tessa Byars

From: Paul Fountain <thefs@msn.com>
Sent: Tuesday, October 21, 2025 1:16 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a City of Ventura resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,

Paul Fountain

From: Shelby Doud <shelbydoudpt@gmail.com>

Sent: Tuesday, October 21, 2025 1:37 PM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

We have two young kids and it is unreasonable to carry our kids and all of our gear so that we can trade off kitesurfing and surfing. I also work two jobs and cannot barely get out to kitesurf with the long walk in that I have been doing while the parking lot has been closed.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Sincerely,

Shelby Doud

From: Sean Carr <Sean.Carr@patagonia.com>

Sent: Tuesday, October 21, 2025 2:40 PM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>

Subject: Reinstate Affordable Annual Parking Pass and Daily Rates

Dear Ms. Ortiz,

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events. Affordable beach access is a cornerstone of our community's identity.

Please act to ensure that Surfers' Point remains a place for everyone.

Sincerely,
Sean Carr

From: kristin knisely <kristinknisely@att.net>

Sent: Tuesday, October 21, 2025 4:13 PM

To: Heidi Ortiz <HOrtiz@venturacountyfair.org>; Info <info@venturacountyfair.org>

Subject: PARKING PASS



Aloha!

I am a Ventura resident and surfer.

I have had a pass for the past 10 years.

Please allow us to buy passes when the lot opens again.

It brings us joy to surf in an easy accessible way.

That is what Ventura is all about.

We all fought to keep the Fairgrounds alive a few years back.

We love you!

Please love us!

Smiles
KK

From: Ross Wilson <rw.obsf16@gmail.com>
Sent: Wednesday, October 22, 2025 7:34 AM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Beach Parking Pass

Dear Ms. Ortiz,

I respectfully ask that the Fairgrounds re-instate the annual beach parking pass. Access to our coast should remain affordable to everyone, especially the large number of seniors (including myself) who meet and surf there on a daily basis.

For many of use, the new rates could mean an outlay of at \$100-\$150 / month which is over 10x the cost of an annual pass.

Thank you.
Ross Wilson

From: joni madere <jonimadere@me.com>
Sent: Wednesday, October 22, 2025 6:06 PM
To: Heidi Ortiz <HOrtiz@venturacountyfair.org>
Subject: Reinstate the Annual Parking Pass at Surfers' Point

Dear Ms. Ortiz,
Attending meetings during the day is impossible for most of this working population...

As a Ventura County resident and coastal user, I am writing to urge the Fairgrounds to ensure the continuation of the annual parking pass at Surfers' Point and ensure reasonable daily parking rates for beachgoers.

The temporary discontinuation of the annual pass and increase in daily rates—from \$2 to \$5 and up to \$20 on special event days—creates financial barriers for residents who rely on this lot for regular coastal access and recreation. This change disproportionately affects low-income community members and contradicts decades of public investment aimed at restoring Surfers' Point as an open, accessible shoreline.

I respectfully ask that the Fairgrounds Board reinstate an annual parking pass priced comparably to the California State Parks pass and cap daily parking fees at \$2–3 per day, including during special events.

Affordable beach access is a cornerstone of our community's identity. Please act to ensure that Surfers' Point remains a place for everyone. Please pass my message on to the Board of Directors.

Thank you in advance,
Joni Madere

Standard Agreements			
Contract #	Company	Purpose	Amount
25-237	Bellringer Brewing Company	Oktoberfest	\$ 375.00
25-238	Melinda West	Grounds Entertainment- Oktoberfest	\$ 340.00
25-239	Enegren Brewing	Oktoberfest	\$ 425.00
25-240	Next Move Unlimited	Grounds Entertainment Oktoberfest	\$ 7,500.00
25-241	Laughstream	Oktoberfest Entertainment	\$ 1,495.00
25-242	Michelle Otto	Oktoberfest Influencer	\$ 500.00
25-243	Nestor Vega	Oktoberfest Influencer	\$ 350.00
25-244	Elsa Velasco	Oktoberfest Influencer	\$ 800.00
25-245	Jacklyn Hofer-Winton	Oktoberfest Sponsor	\$ 2,000.00
25-246	Barbara Kennedy	Oktoberfest Entertainment	\$ -
25-247	Waylan	Oktoberfest Entertainment	\$ -
25-248	Isabella Han-Bolelli	Oktoberfest Entertainment	\$ -
25-249	Happy Place Eatery	Oktoberfest Sponsorship	\$ 2,400.00
25-250	The Findley Group	Strategic Planning	NTE \$2,000.00
25-251	Capital International Productions	2026 Grounds Entertainment	\$ 13,500.00

Rental Agreements Non-Fair

CONTRACT #	CONTRACTOR NAME	PURPOSE	AMOUNT	DATE/EVENT	LOCATION
25-081	Ignite ATA Martial Arts	Martial Arts Event	\$3,980.00	9/17/2025	Santa Cruz Hall
25-082	Taconhy Entertainment LLC	K-Pop Live	\$3,871.00	12/6/2025	San Miguel Hall
25-083	K-Films	Commercial Shoot	\$6,674.00	10/22/25 - 10/24/25	Beach, Santa Rosa
25-084	Laughstream Inc	Comedy Event	\$844.00	11/21/2025	Grounds (San Nicolas Annex)
25-085	Jewel Jipsies November Camp Out	RV Campout	TBD	11/20/25 - 11/23/25	Area 3
25-086	Seaside Events LLC	Merry Gothmas	\$11,297.00	12/13/25 - 12/14/25	Santa Cruz
25-087	The Buzzards Film LLC	Film Base Camp	\$1,200.00	10/28/2025	Lot A (Partial)
26-001	Mariaceleste 15	Birthday Party	\$5,133.00	3/28/2026	Santa Cruz
26-002	San Fernando Kennel Club	Dog Show	\$37,747.00	1/22/26 - 1/25/26	San Miguel, Anacapa, Santa Cruz, Grounds
26-003	Train Show Inc	Train Show	\$12,720.00	1/31/26 - 2/1/26	San Miguel, Anacapa
26-004	Left Coast Scale Classics	Model Car Show	\$4,751.70	4/25/26 - 4/26/26	San Miguel
26-005	Modelfest	Model/Hobby Show	\$2,231.00	2/22/2026	Santa Rosa
26-006	Kennel Club of Beverly Hills Inc	Dog Show	\$30,517.00	1/15/26 - 1/18/26	San Miguel, Anacapa, Santa Cruz, Grounds
26-007	On the Edge Promotions	Home Show	\$14,673.00	2/20/26 - 2/22/26	San Miguel, Anacapa
26-008	On the Edge Promotions	Home Food and Wine Expo	\$18,513.00	6/12/26 - 6/14/26	San Miguel, Anacapa, San Nicolas
26-009	Lopez Wedding	Wedding	\$4,461.00	4/11/2026	San Nicolas Hall
26-010	Jurassic Quest Holdings, LLC	Dinosuar Event	\$27,180.00	1/9/26 - 1/11/26	San Miguel, Anacapa, Santa Cruz, San Nicolas

Concessions Agreements

Contract #	Company	Fee
25-500	Hook Handcrafted	\$235.00
25-502	Farm Fresh to You	\$675.00
25-503	Kelsy's Kandy	\$675.00
25-505	Renewal by Andersen	\$675.00
25-506	Dreamstyle Remodeling	\$1,200.00
25-507	Reborn Cabinets	\$1,200.00
25-508	American Vision Windows	\$1,300.00
25-509	Tether & Bloom	\$675.00
25-510	Ojai3D	\$675.00
25-511	Metal Monkeez	\$950.00
25-512	Nothing Bundt Cakes	\$1,200.00
25-513	Bosc's Sweet Tea - Arteaga Family Concessions	22% of Gross Sales
25-514	Vaqueros Taqueria - Arteaga Family Concessions	22% of Gross Sales
25-515	Sidekicks - Arteaga Family Concessions	22% of Gross Sales
25-518	Ice Cream - Needham Concessions	22% of Gross Sales
25-519	Dole Whip Mini - Needham Concessions	22% of Gross Sales
25-521	Rock & Roll Pizza	22% of Gross Sales
25-523	Cakeopoly	\$675.00
25-524	Keto Sweets LA	\$675.00
25-525	Chaotic Candy	\$1,300.00
25-526	Cynful Treats	\$675.00

Concessions Agreements

25-527	AT&T	\$475.00
25-528	Old Fashioned Kettle Korn	22% of Gross Sales
25-529	Pure Oasis Water	In-kind 110 cases water
25-530	Vera's Cheesecakes	\$675.00
25-534	Happy Place Eatery	22% of Gross Sales
25-536	Coke, Reyes, & Mas Plus	In-kind marketing to public
25-537	Trendy Me	\$795.00
25-538	GP Snacks	\$1,300.00
25-539	WeMech	\$105.00
25-540	805 Local	\$1,200.00
25-541	Inka Gold	\$1,575.00
25-543	Candle Tales	\$375.00
25-544	Costco	\$240.00
25-545	Earth's Candy Crystals	\$675.00
25-546	The Jerky Society	\$695.00
25-547	Fluid State	22% of Gross Sales
25-548	E&D Hats Co.	\$2,200.00
25-549	Erika's Succulents	\$105.00
25-551	Blue Moon Baits	\$675.00
25-552	The Chain Vault	\$850.00
25-553	Rawhide Express Train	S.A. \$6000 for 3 days
25-554	Ventura County Mobile Library	In-kind

Concessions Agreements

25-555	Santos Style	\$1,200.00
25-556	Hortencia's Purse	\$1,200.00
25-557	Sunny's Gift	\$675.00
25-558	Creative Fire Kiln & Kitchen	\$480.00
25-559	Sawdust & Stripes	\$1,200.00
25-560	Indocraft	\$750.00
25-561	OG Images	\$1,795.00
25-563	Sweet, Unique & Personal	\$675.00
25-564	Scentsy	\$675.00
25-565	Beauty for Mamacitas	\$650.00
25-566	Rooster's Rocks & Crystals	\$625.00
25-567	Cutco	\$725.00
25-568	K2gether	\$675.00
25-569	Sabukana	\$860.00
25-570	Payless Kitchens and Baths	\$1,450.00
25-571	Flash Calligraphy	\$695.00
25-573	Greg Rents	\$325.00
25-574	Miniko Island Inc.	\$675.00
25-575	Bamboo Sheets & Pillows	\$500.00
25-577	Primo Brands	In-kind 105 cases water
25-578	Industry Horror	In-Kind Zahur Lalji
25-579	Avalon Highway	\$675.00

Concessions Agreements

25-580	Metal Jacket Labs	\$85.00
25-581	Mosaic Movements	\$120.00
25-582	Tierra Gardens	\$95.00
25-583	Lee's Activity Workshop	\$175.00
25-584	Wimberly Face Painting	\$357.00
25-585	Luv Hats	\$575.00
25-586	Canyon Dam Bears	\$270.00
25-587	Surf Rodeo	\$700.00
25-588	One Love Jamaica	\$625.00
25-589	SunRun	\$645.00
25-590	Honey Shine Calendula	\$345.00
25-591	Crowne Plaza	In-kind

CEO Report
Heidi Ortiz, CEO

Oktoberfest

I'm pleased to announce that this was a success! The event was well attended, just under 8,000 attendees. We are finalizing numbers, but we did make a small profit. I had a wrap-up meeting with staff and reviewed the different areas of the event and discussed what worked and what could be improved. The consensus is that we would like to continue with this event in 2026 and make it even better. The planning is already underway!

Surfers Point Managed Retreat Project

We continue the weekly meetings with CA Rasmussen and the City of Ventura. They are finished laying the asphalt and are working on installing the curbs, fencing, gates and lights. They will be pouring the sidewalks and working on the storm drains which entail raising the cleanouts, water and utility lines to grade. We have had some serious concerns about the grading and drainage issues, which we have expressed multiple times. They are still estimating to have everything completed by mid-November.

Grants

I have continued to work with Ms. Wynegar on information that she needs for the State Coastal Conservancy (SCC) Climate Bond Program Grant. Her and her assistant flew out to conduct a full site visit where we walked the whole grounds and went into every building and areas of the property. They documented everything with pictures and took copious notes to include in the technical proposal.

We will be engaging in tribal outreach where we will recognize that the Ventura County Fairgrounds sits on land of enduring importance to the Chumash peoples and other affiliated Tribes. In collaboration, cultural and educational elements will be incorporated into the grant budget as eligible components under the SCC Climate Bond Program for community engagement and equity.

I continue to work on the FEMA grant, with the help of Jennifer Lindsay, Maintenance Office Manager. We will be working on the closeout process for a couple of the obligated projects.

Conventions and Trainings

I will be attending the Fairground and Event Center Symposium, along with the Executive Committee, which is two days at the beginning of November. Manager's Conference directly follows which I will also be attending. I look forward to this as there is valuable training and networking with the other Fair CEO's and industry partners.

Project Proposal

Director Martinez recently connected me with one of her colleagues, Steve Kinney, who is bringing forth an interesting project proposal for the fairgrounds. I'm sharing the information he provided to me about the organization and their goals.

" We come to you as Venture Ventura County, LLC, a company of which I am one of the three managing members and Todd is the Chief Technical Officer. Our bona fides are derived from our experience in being part of the support team for a military exercise conducted from Naval Base Ventura County this year, as well as past professional backgrounds. The exercise involved the testing and evaluation of software systems designed to autonomously control a group of boats and drones in various scenarios.

From that experience, we realized that there is significant demand from a host of small companies with innovative technologies which are in need of testing and evaluation facilities, yet are not at the point of qualifying for or affording access to the formal Navy Sea range for this purpose. Our goal, then, is to create and manage a network of facilities at affordable prices which will entice these companies to use them in order to refine and advance their own technologies to a point where they can become competitive for future military contracts as well as other community-oriented uses. We envision this network ultimately to be assembled and managed as the Pacific Regional Test Center (PRTC). As an aside, we are also creating a separate non-profit corporation with a regional (multi-county) base to ultimately serve as the long-term owner (where appropriate) and steward of the assets of the PRTC."

I am working with Mr. Kinney and Mr. Van Epps on setting up another site visit with the rest of their team as well as the company they are currently working with.

2026 Fair

I am already working on booking grandstand entertainment for the 2026 Fair. I have weekly calls with Romeo Entertainment and I have offers in on everyday except one, so we are waiting for the different artist agencies to get back to us. I have also already booked our first grounds strolling act, which we have never had before, and I feel it will be new and different.

We are working on putting together a timeline to help us stay on track and be more efficient. I have already started small breakout meetings with various staff members to start discussing their departments. We have completed four bids, two are due back soon and five more will be going out.

Housekeeping

Since our 6-year audit is complete, I have asked staff to follow the destruction of records, per the state, and compile all their documents to be shredded.

Audit

Based on the consensus from the last board meeting, I reached out to the auditor and confirmed that the 31st DAA would like to schedule the 2024 and 2025 audit. I signed and returned the engagement letter.

Budget

The 3rd quarter budget reviews with each department will be done late next week. Ms. Martin will then be putting together each department's budget for 2026 and sending those out so everyone can start working on compiling all their numbers.

Events / Sales

Jason Amelio, Deputy Manager and Will Schwartz, Sales Manager

This report covers events from 9/29 through 10/26.

- Seaside Oddities Expo, Ignite Martial Arts and a private event were all able to happen on the final weekend of September in different areas of the grounds. All three events were successful.
- We held our Oktoberfest Event October 3rd-5th it featured the Zeitgeist Oktoberfest band, we had accordionists walking through playing authentic German music, food, vendors, carnival rides and games.
- The Construction Industry Education Foundation held its Trades Day event in our main parking lot. The event focused on introducing High School kids to a possible career in a skilled trade. They had over 700 students participate over the course of the day. This was a first-time event for our grounds, and they have already expressed interest in returning next year.
- The Seaside Highland Games went well despite the passing of the long-time event runner Nellie Lowery just prior to the event. The event featured bagpipes, sheepherding, and Scottish games.
- Hightide Robotics held its annual Tidal Tumble event and livestreamed the competition on their YouTube page. This event highlights high school aged kids working as a team to create a robot for the competition.
- Netflix has wrapped its filming in the Arena, they were very pleased with our capabilities and despite the rain we got, they were able to make it work.
- We had another first-time event, the Brick Convention, a Lego inspired family event that will have just happened, and I can go into detail on how that went in the next report.

Upcoming Events:

Central Valley Reptile Expo – 11/1-11/2

Lucky Penny Cat Show – 11/1-11/2

Grimoire Studios – The Gothic Market – 11/8-11/9

Gold Coast Gem Show – 11/14-11/16

Holiday Craft Show – 11/21-11/23

84th Turkey Night – 11/28-11/29

Exhibits Report

Emilee Inez, Exhibits Supervisor

- Junior Fair Board applications have now closed, and we are moving into the interview process. This year, we received 24 applications, representing more schools and cities than ever before. I actively recruited applicants by reaching out to educators from every high school in the county - focusing on counselors, college specialists, and career and technical education teachers. I also created and ran an Instagram campaign that reached

more than 28,000 users, with a special thanks to Megan for sharing it across multiple accounts. I am extremely proud of the continued growth of the program each year.

- Oktoberfest was an incredibly rewarding event to be part of and an amazing learning opportunity. I designed and coordinated credentials, collaborated with Ms. Mathewson on decorations, and worked on the Admissions Management team. Each of these experiences allowed me to develop new skills; including creating effective and secure credentials that were clear and cost-efficient, applying strategic budgeting in decorations, and strengthening my team leadership within admissions.
- Superintendents are currently working on their 2026 entry guides and will soon start on their budgets. We are working together to create new and exciting competitions for the 2026 Fair.
- As Events Committee Chair for the WFA Young Professionals Alliance Leadership Council, I am planning a Fall Speaker Series to help alliance members get the most out of WFA convention. We are bringing in industry professionals who excel at networking and making the most impactful use of their time at convention. I look forward to connecting these sessions with the in-person networking events at convention in January.

Maintenance Report

Gerry Duran, Joe Hutchinson, Jennifer Lindsay, Maintenance

Current Projects

- Install lights & alarms on Storm drain & Sewer pumphouse. Completion Date 11/15/25
- Re-install railings in Raceway that were removed for filming event. Completion Date 11/1/25
- Casino Plumbing repairs Completion Date 11/15/25
- Storm drain maintenance & winter season prep Completion Date 11/15/25
- Trimming trees along service road & entire facility Completion Date 12/1/25
- Electrical panel maintenance around grounds Completion Date 12/31/25
- Work on Destruction Schedule Completion Date 12/1/25

Upcoming Projects

- 2026 Budget Prep Completion Date 12/15/25